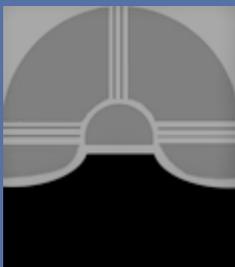


# FUTURE-PROOFING: MUSEUMS & NEW REALITIES

2020 NEW MEXICO MUSEUM ASSOCIATION CONFERENCE



**NOVEMBER 4-6, 2020**

Online

PRESENTED BY HOPIN.TO



# NMAM APPRECIATES...

THANK YOU

## WE APPRECIATE OUR VOLUNTEER CONFERENCE STAFF!

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## WELCOME TO THE 2020 NMAM VIRTUAL CONFERENCE

### *Future Proofing: Museums & New Realities*

Welcome all to NMAM's first ever virtual conference from NMAM's interim President. Museums are facing many challenges. Some are longstanding and others are new, but this moment feels more urgent than ever before. National issues are having a significant impact on how we operate and connect to our audiences—from Black Lives Matter, systemic racism, and COVID-19 to climate change and the crisis on our border.

One key issue today is relevancy. In an increasingly crowded marketplace for leisure time activities, how do museums compete? For years most have stood apart from current events and controversial topics, afraid to alienate anyone. Today we embrace the responsibility of engaging and educating the public about uncomfortable subjects. Traditionally, many museums act slowly when examining and evaluating events. Today, we have the technological capacity onsite and online to respond in real time to events as they are happening, from protests in the streets to scientific breakthroughs, and to use our collections to provide cultural, historical, and scientific context for entirely new ways of understanding our world. Black, Indigenous, AAPI, Latinx and LGBTQ+ people have always played vital roles in our nation's story, but you would never know it from museums. Increasingly however, we see museums standing with their communities. This is new. The elitism which has been the hallmark of museum presentations and excluded nonwhites still exists, but it's beginning to change as museums find community partners and welcome new voices.

This conference will share new and exciting exhibitions and educational resources from New Mexico museums. It will also feature strategies for becoming authentic, inclusive, and sustainable. There will be dialogue about how to adopt more community-minded approaches and overcome systemic racism and unfair labor practices within our ranks.

There's still a lot of work to be done. NMAM intends to be a leader in providing a safe space for difficult conversations that will move us into the future. The conference kicks off our own process for strategic thinking, and it launches a museum leadership development initiative that will engage students in shaping the future of the field they aspire to enter and transform.

We welcome you to join us. There are lots of ways for to serve the Museum community in New Mexico, shaping with work your professional association undertakes and the support it offers our community. We have NMAM Board elections happening right now during the conference. Let us know if there is a project you are passionate about.

Many thanks to NMAM's Board of Directors and the conference program committee for their hard work, to all the sponsors, presenters, to members of our tech team, and to all of you for joining us.

All the best - Emily Stovel, NMAM Interim President

# CONFERENCE SCHEDULE OVERVIEW

## VIRTUAL CONFERENCE

November 4 - November 6



### HOPIN.TO INTERFACE

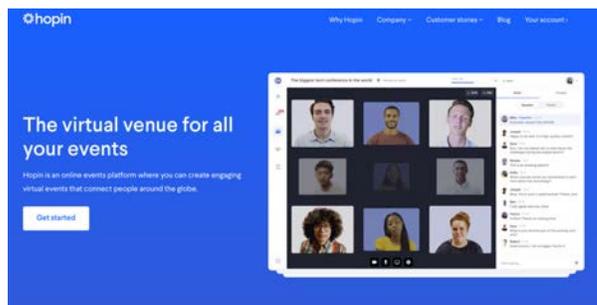
*Network, Learn, and Engage in the Virtual World*

Stage

Sessions

Breakout Rooms

Expo



#### Host your most interactive online event yet

Hopin is a virtual venue with multiple interactive areas that are optimized for connecting and engaging. Attendees can move in and out of rooms just like an in-person event and enjoy the content and connections you've created for them. The result? High show-up rates, low drop-off rates, and happy attendees.

- ✔ Host events of any type or size
- ✔ Sell event tickets

## SCHEDULE OVERVIEW

November 4, 2020

### PRECONFERENCE WORKSHOPS

1:00–3:45pm

Choose from three topics exploring the future of museums through technology and cultural awareness.

### VIRTUAL SPACES ORIENTATION DROP-IN TUTORIALS

1:30–3:45pm

Learn to navigate the Hopin interface.

### NETWORKING

3:

### WELCOME AND OPENING REMARKS

4:00–5:00pm

### OPENING RECEPTION

5:00–7:00pm

Do you feel awkward in new social settings? Here's a solution—introduce yourself by sharing something from your collection, or how about a game of virtual Pictionary.

# CONFERENCE SCHEDULE OVERVIEW

## SCHEDULE OVERVIEW

*November 5, 2020*

**VIRTUAL SPACES ORIENTATION DROP-IN TUTORIALS** 8:00-9:00am

Learn to navigate the Hopin interface.

**MORNING MINDFULNESS** 8:00-9:00am

Yoga, breathing exercises, and meditation to start your morning off right!

**KEYNOTE ADDRESS - DENISE CHAVEZ** 9:15-10am

*CORAJE: COURAGE, RAGE, AND PASSION IN CHALLENGING TIMES:  
THE CREATION OF MUSEO DE LA GENTE*

Borderlands activist and writer will speak to the conference participants.

**MORNING SESSIONS** 10:15-11:30am  
**DOUBLE MORNING SESSIONS** 10:15-11:45am

**EXPO OPENING AND NMHU TECH SHOWCASE** 11:30-1:30pm

**EARLY AFTERNOON SESSIONS** 1:30-2:15pm

**MID AFTERNOON SESSIONS** 2:30-3:15pm

**LATE AFTERNOON SESSIONS** 3:30-4:15pm

**TRIVIA NIGHT** 5:00-7:00pm



# CONFERENCE SCHEDULE OVERVIEW

## SCHEDULE OVERVIEW

*November 6, 2020*

### **VIRTUAL SPACES ORIENTATION DROP-IN TUTORIALS** *8:00-9:00am*

Learn to navigate the Hopinto interface.

### **EXPO OPEN** *8:00am-5:00pm*

### **SPECIAL SESSION: CURATORS WITHOUT BORDERS** *9:15-10:00am*

The Role of Museums in Humanitarian Response  
With Heidi McKinnon, Founder and Executive Director of Curators Without Borders

### **MORNING SESSIONS** *10:00-10:45am*

### **MID MORNING SESSIONS** *11:00-11:45pm*

### **BUSINESS LUNCH** *12:00-1:00pm*

### **EARLY AFTERNOON SESSIONS** *1:00-1:45p*

### **CLOSING CALL TO ACTION** *2:00-3:00pm*

How can we change our field to better meet the needs of our changing communities?

### **POST CONFERENCE VIRTUAL TOURS** *3:15-4:30pm*

Take a guided virtual tour of your choice of:

- Indigenous Futurisms at the IAIA Museum of Contemporary Native Arts
- Virtual Lhaxhang at the Centennial Museum, UTEP

# PRE-CONFERENCE WORKSHOPS

## MINECRAFT IN THE MUSEUM

Wednesday, November 4, 1:30-3:45pm



## SOFIA MICHELLE FASTABEND

*Limited number of participants: 50*

Come explore the virtual world of the best-selling video game of all time, Minecraft. We will walk through the basic concepts of Minecraft a brief overview of basic controls and interface, building techniques, and explore ways in which museums are using Minecraft as a way to gamify learning experiences and increase engagement to a younger audience. This tour will include the London Museum fire of 1666.

Minecraft is a "sandbox" video game where everything is made in 8-bit blocks and is designed as a "sandbox game". Sandbox means the player has freedom to create without purpose. Sometimes called a virtual legos, as of May 2020, it had 126 million monthly active users.

Minecraft can be downloaded for \$30 [HERE](#)

### **Biography**

Sofia Michelle Fastabend is an artist, writer, musician, and athlete. She attends eighth grade at a middle school in Fort Collins, Colorado. She has been playing Minecraft for over six years. Sofia has given numerous presentations, including at the Fort Collins Reads where she presented her award-winning essay "Flow".

# PRE-CONFERENCE WORKSHOPS

## DIVERSITY AND MULTI-CULTURAL ENVIRONMENTS

*Wednesday, November 4, 1:30-3:45pm*



### STEPHEN WALL, J.D.

The presenter will investigate culture as a function of the environment, explore diversity as a natural virtue, describe levels of cultural awareness and achieving those levels, and explain achieving the levels of cultural awareness focusing on Native American cultures.

#### **Biography**

Stephen Wall, J.D., is an enrolled member of the White Earth Nation was raised on and near the Mescalero Apache Indian Reservation in southern New Mexico. Over his career, Stephen has worked as researcher, health administrator, prosecutor and tribal judge. In 2006, Stephen was appointed Department Chair for the Indigenous Liberal Studies Program at the Institute of American Indian Arts in Santa Fe, New Mexico where he developed a progressive curriculum based in Indigenous Knowledge and has retired as Faculty Emeritus.

# PRE-CONFERENCE WORKSHOPS

**THIS IS MY ACTIVISM: INDIGENOUS  
STORYWORK AND DIGITAL MEDIA**

*Wednesday, November 4, 1:30-3:45pm*



## WINOKA YEPA

This workshop will focus on how digital media is used for counter-storytelling. Counter-storytelling is “a method of telling the stories of those people whose experiences are not often told” (Solorzano and Yosso, 2002). Through digital media, such as blogs, social media, podcasts, digital art, and virtual tours; participants will learn how to create their own storytelling platform, how to include digital storytelling within their organizations and classrooms, and how to create collaborative projects through digital media with one goal in mind, to create a space for marginalized and underrepresented groups to tell their stories, to educate, and for reconciliation.

### **Biography**

Winoka Yepa is Diné, originally from Shiprock New Mexico but currently resides in Santa Fe, New Mexico. She is a doctoral candidate in education and museum studies at the University of New Mexico, in which she is currently working on her dissertation research titled, "The Reflection Project: A Study on Indigenous Identity and Storywork ," an arts-based participatory action research study that aims to identify alternative and new representations of Indigenous identity from a decolonial framework, with emphasis on Indigenous epistemologies and storytelling. Winoka is also the Senior Manager of Museum Education at the IAIA Museum of Contemporary Native Arts, located in Santa Fe, New Mexico and an independent curator in digital experiences and digital storywork.

# SCHEDULE FOR NOVEMBER 4

## WELCOME AND OPENING REMARKS

*Wednesday, November 4, 4:00-5:00pm*



### EMILY STOVEL

NMAM Interim  
President

Welcome to the 2020  
NMAM conference.



### ETHAN BACH

CEO Alt Ethos

Opening remarks about  
the importance of  
museums in this era.



### SENATOR TOM UDALL

US Senator from New  
Mexico

Opening remarks about  
the importance of  
museums in this era.

## ON-DEMAND HELP

*Wednesday, November 4 - Friday, November 6*

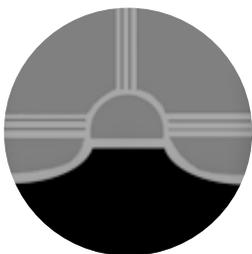


### HOPIN.TO

Need help with Hopin? Visit the On-Demand Help booth in the Expo!

## OPENING RECEPTION

*Wednesday, November 4, 5:00pm-7:00pm*



### NMAM GAME NIGHT RECEPTION

Enjoy a fun night of gaming and networking! Enjoy picture taking and showing off your collections!

# NOVEMBER 5 SESSIONS AT A GLANCE

**10:15-11:00AM**

- **WHAT'S NEXT? EXPLORING THE FUTURE OF TRAVELLING EXHIBITIONS, DIGITAL ENGAGEMENT, OUTDOOR EXPERIENCES, AND DEIA**
- **MUSEUM STUDIES AND PUBLIC HISTORY INSTRUCTION AT UNIVERSITIES IN THE AGE OF COVID-19**
- **WELL-BEING THROUGH EXPRESSIVE ARTS**

**10:15-11:45AM**

- **RAPID RESPONSE, SOCIAL JUSTICE AND MUSEUMS: NOW (PART 1)**
- **EXHIBITIONS FOR SOCIAL JUSTICE AND THE CASE OF TROTANDO PASOS AJENOS (PART 1)**

**1:30-2:15PM**

- **E-JUNIOR DOCENTS: TAKING A TEEN PROGRAM VIRTUAL**
- **DEFINING DINÉ LEGACIES: THE FRICTION BETWEEN THE FRAGMENTED PHOTO ARCHIVE AND CONTEMPORARY PHOTOGRAPHIC PRACTICE**
- **COLORING WITHIN THE LINES: HOW HISTORY AND MATERIALS SCIENCE GUIDE ME TO CARE FOR COLLECTIONS**

**2:30-3:15PM**

- **FIELD TRIPS IN A BOX**
- **COMMEMORATIONS OF THE SANTA FE TRAIL 1821-2021!**
- **MRT: THE MUSEUM RESEARCH TRAINEESHIP PROGRAM**

**3:30-4:15PM**

- **MUSEUM PLANNING**
- **GIFT SHOP DEVELOPMENT WITH PERMANENT COLLECTION ARTIFACTS**
- **VIRTUAL REALITY MEETS CREATIVE INGENUITY: INTEGRATING NEW TECHNIQUES IN ARTWORK EXHIBITION AT THE INSTITUTE OF AMERICAN INDIAN ARTS**
- **BUILDING UP CURIOSITY WITH PBSKIDS**
- **WELL-BEING THROUGH EXPRESSIVE ARTS**

# SCHEDULE FOR NOVEMBER 5

## KEYNOTE ADDRESS

Thursday, November 5, 9:15-10:00am



### DENISE CHAVEZ

*Coraje: Courage, Rage, and Passion in Challenging Times: The Creation of Museo de La Gente*

Topic:

Denise Chavez writes that she is "Student. Actor. Waitress. Playwright. Teacher. Novelist. Director of a Book Festival. Bookseller. Bookstore Owner. Director of an Ongoing Refugee Book Drive. Feral Cat Advocate. Activist for Sentient Life. Museum Curator."

Denise Chávez's path has led to the creation of Museo de La Gente, an archival resource center and interactive creative museum committed to preserving the history, culture, and legacy of the Borderland communities in Southern New Mexico, West Texas and Northern México. The preservation, cultivation, and celebration of the art, literature, culture, music, and food of this unique and rich part of the world is the goal of Museo de La Gente/Museum of the People. The Museum will be located in the Mesquite District of Las Cruces, on the historic Camino Real.

# SCHEDULE FOR NOVEMBER 5

## MORNING SESSIONS

*Thursday, November 5, 10:15–11:00am*

### **WHAT'S NEXT? EXPLORING THE FUTURE OF TRAVELLING EXHIBITIONS, DIGITAL ENGAGEMENT, OUTDOOR EXPERIENCES, AND DEIA**

Sarah Hill, Senior Consultant and Digital Practice Leader, Lord Cultural Resources

Cynthia Graves, Guest Curator, Traveling Exhibit

Josie Lopez, Curator of Art, Albuquerque Museum

Veronica Gonzales, Associate Consultant, Lord Cultural Resources

Paul Mauermann, Director of the Sandia Mountain Natural History Center, New Mexico Museum of Natural History

2020 will be forever remembered as a year of unprecedented and unexpected global change. The pandemic, social unrest and economic downturn continue to challenge museums (pushing many to the brink). However, these issues have also brought with them that “dare to be great” opportunity and a rare chance to truly re-envision the future and our place in it. This moderated panel discussion will explore the question “what’s next?” in four core areas for museums going forward – traveling exhibitions/ collections (Cynthia Graves), digital engagement (Sarah Hill), outdoor experiences (panelist pending) and diversity, equity, inclusion and access (Josie Lopez). Each presenter will take 5 minutes to provide their thoughts and insights on the future of their particular topic before the moderator (Veronica Gonzales) facilitates a discussion between the panelists. The floor will then be opened up to participants to ask questions, pitch ideas and get feedback from panelists on how to make their ideas a reality.

### **MUSEUM STUDIES AND PUBLIC HISTORY INSTRUCTION AT UNIVERSITIES IN THE AGE OF COVID-19**

Kristina Poznan, Visiting Assistant Professor of History, NMSU

Peter Kopp, Co-Director of Public History, University of Colorado Denver

Marisa Sage, Director, New Mexico State University Art Museum

Kristin Otto, University Museum Curator, New Mexico State University

Rebecca Hunt, Director of Museum Studies and Material Culture, University of Colorado Denver

Patrick Moore, Executive Director, New Mexico Historic Sites

Museum studies and public history instruction in colleges and universities often relies heavily on the ability to visit museums and historic sites. But with the closing of campuses, museums, and sites due to the COVID-19 pandemic in March 2020 and many continued closures in the spring and fall 2020 teaching semesters, instructors have had to significantly modify public history and museum studies courses. How have they been doing it? Faculty from New Mexico State University and the University of Colorado Denver reflect on modified instruction and their utilization of digital output from museums and historic sites. In addition to insights on instruction in the age of COVID, the panel will also address the types of online resources they most readily utilize to continue to make use of that location without the opportunity to physically visit. Some of the topics will include changes to internships and student advising, hybrid learning, the incorporation of guest presenters, curating online, online archive and collections accessibility, and crowd-sourced transcription projects.

# SCHEDULE FOR NOVEMBER 5

## MORNING SESSIONS

*Thursday, November 5, 10:15–11:00am*

### WELL-BEING THROUGH EXPRESSIVE ARTS

Madge Duus MA, LMHC

Mila Anguluan, PhD in Expressive Arts Therapy, Current pending licensure as a LMHC

Eliza Combs MA, LPCC, ATR

Are you suffering from COVID-19 fatigue or post-election hangover? Two art therapists from IAIA invite conference attendees to join them in a breakout room for a journey of well-being and self-exploration practices which will begin with an inward journey, bilateral movements, art invitation, and end with a few minutes for sharing verbally or through chat. Basic materials needed: pen, pencil, and three sheets of paper. Optional materials if you have them: crayons, markers, and rocks or tape to hold down the edges of your paper.

## MORNING DOUBLE SESSIONS

*Thursday, November 5, 10:15–11:45am*

### RAPID RESPONSE, SOCIAL JUSTICE AND MUSEUMS: NOW (PART 1)

Devorah Romanek, Curator of Exhibits, Maxwell Museum of Anthropology

Andrea Hanley (Navajo), Chief Curator, Wheelwright Museum of the American Indian

Jasmine Wahj, Holy Block Social Justice Curator, Bronx Museum of Arts

Corinna Gardner (Diné), Senior Curator of Design and Digital, Victoria and Albert Museum

Brenda Malone, Historian, National Museum of Ireland

Brenda Tindal, Director of Education & Engagement, International African American Museum

Rebecca Klassen, Associate Curator of Material Culture, New York Historical Society

In this Session, in a conversation led by Maxwell Museum of Anthropology Curator of Exhibits Devorah Romanek, presenters will discuss Rapid Response exhibition in the time of Covid-19. Presenters will discuss how they are addressing contemporary issues through exhibitions, how they are developing and executing such projects, who they are partnering with, and reflecting on how they see this impacting the future of museums.

# SCHEDULE FOR NOVEMBER 5

## MORNING DOUBLE SESSIONS

*Thursday, November 5, 10:15–11:45am*

### EXHIBITIONS FOR SOCIAL JUSTICE AND THE CASE OF TROTANDO PASOS AJENOS (PART 1)

Elena Gonzales, Independent Scholar

Daniel Aguilera, Farm and Ranch Heritage Museum

Dr. Dulcinea Lara, Director of Borderlands & Ethnic Studies at New Mexico State University,

Dr. Elena Gonzales, independent scholar, curator, and author of "Exhibitions for Social Justice," will discuss the short term and long term steps that museums can take to work for social justice, from curatorial work to institutional context. Gonzales will set the stage for what it means to decolonize an institution and how to remain honest and accountable for this work. She will explore crucial strategies of building empathy, expanding it into solidarity, drawing on visitors' intersectionality, and building bridges, all of which have been essential to the exhibition, "Trotando Pasos Ajenos: Social Justice & Inequality in the Borderlands." One of the creators of Pasos Ajenos, Dr. Dulcinea Lara, Director of Borderlands & Ethnic Studies at New Mexico State University, will discuss the experience of planning, preparing, and opening the exhibition. Lara will discuss the process of building an original museum exhibit, from conception to design, and link it to challenges and barriers experienced within the exhibiting institution. This case study amplifies Gonzales' exploration of how institutions can move toward serious self-reflection and eventual decolonization. This talk is timely in a moment when museums are revisiting institutional norms in the face of a global call for social justice, compassion, and truthful representation. Daniel Aguilera, artist, carpenter, historian, and designer of the Pasos Ajenos exhibit will discuss the importance of representing social injustice(s) within critical historical framing to explain and unpack contemporary issues-- toward solution making for healthier communities.

## EXPO AND TECH SHOWCASE OPENING

*Thursday, November 5, 11:30am–1:30pm*

Join sponsors, exhibitors, and other conference supporters in the Expo—open the entire conference.

### DIGITAL DAYCARE

Museum educators have curated a collection of downloadable hands-on activities to keep the kids busy while you attend sessions. Drop by and pick out an activity—all are designed to use materials from home.

# SCHEDULE FOR NOVEMBER 5

## EXPO AND TECH SHOWCASE OPENING

*Thursday, November 5, 11:30am-1:30pm*

### TAKE 5 - STRETCH & BREATHE QUICK YOGA SESSION

Join in anytime during the conference for 5 minutes of yoga stretching and breathing designed especially for NMAM conference attendees by two experienced yoga instructors. Choose from four different pre-recorded sessions. No experience, yoga mat, or special clothing required—all are welcome.

### MULTIMEDIA PROJECTS

For your viewing pleasure, here is a collection of video and multimedia projects completed by your colleagues over the past year. Relax and enjoy!

### TECH SHOWCASE

*New Mexico Highlands University Media Arts & Technology*

The Technology Showcase is an annual event at NMAM. This year, in response to COVID, New Mexico Highlands University Media Arts & Technology student interns provided emergency cultural services to New Mexico Museums. Students created virtual tours, online exhibitions, video documentation, animations, character illustration, multimedia exhibits, and online educational materials. All internships were completed remotely while following guidelines issued by the CDC, Governor Michelle Lujan Grisham, and the NM Department of Health. This year, the projects are individually on display in Expo booths for you to enjoy and experience online. Meet the fantastic students behind the work and learn more about NMHU's Cultural Technology Internship Program.

### SPONSORS

Our conference sponsors are here to talk to you about their services and programs. Stop by the Museum of New Mexico booth to buy books at a 40% conference attendee discount.

# SCHEDULE FOR NOVEMBER 5

## EARLY AFTERNOON SESSIONS

*Thursday, November 5, 1:30-2:15pm*

### **E-JUNIOR DOCENTS: TAKING A TEEN PROGRAM VIRTUAL**

Kelly White, Educator, New Mexico Museum of Natural History and Science

Jakob Newcomer, Junior Docent Program Assistant, New Mexico Museum of Natural History and Science

The New Mexico Museum of Natural History and Science is the home of the Junior Docents, a hands-on inquiry-based opportunity for teens to channel their inner science nerd and engage with the public about the wide variety of natural history science disciplines that the Museum explores. Junior Docents are trained in content and facilitation skills and spend their summers as educators engaging directly with Museum visitors... That is until the Corona Virus pandemic hit and the Museum closed temporarily to the public. With 45 teens chomping at the bit to delve into science, the show must go on! This session delves into the adventures to taking a purely in-person program completely virtual. We will be addressing such questions as: What worked well? What didn't work well at all? And what can we take forward to increase the Museum's ability to support and engage teens in science?

### **DEFINING DINÉ LEGACIES: THE FRICTION BETWEEN THE FRAGMENTED PHOTO ARCHIVE AND CONTEMPORARY PHOTOGRAPHIC PRACTICE**

Devorah Romanek, Curator of Exhibits, Maxwell Museum of Anthropology

Hannah Abelbeck, Archivist, New Mexico History Museum

Will Wilson (Diné), Head of the Department of Photography, Santa Fe Community College

Rapheal Begay (Diné), Public Information Officer for the Navajo Nation, Division of Human Resources, Photographer

Jennifer Nez Denetdale (Diné), Professor of American Studies

This session explores the friction between the fragmented photo archive and contemporary Indigenous photographic practice in defining legacies for the Diné (Navajo) people.

We begin with an overview of the earliest known photographs of Diné taken in the American Southwest. Particular attention will be paid to the historical frame(s) of the creation of these photographs and their subsequent archiving. Subsequently, the historical and contemporary circulation of these images will be interrogated. The discussion concludes with contemporary Diné photographers reflecting on their own practices and how such practices relate to the story of the archive and reclaim the legacies of contemporary and historical images, and how these images may, or may not make their way into the archive and museums.

(Research presented here culminated in the 2019 book "Hardship, Greed and Sorrow: An Officer's Photo Album of 1866 New Mexico Territory" 2019, U of OK Press).

# SCHEDULE FOR NOVEMBER 5

## EARLY AFTERNOON SESSIONS

*Thursday, November 5, 1:30-2:15pm*

### **COLORING WITHIN THE LINES: HOW HISTORY AND MATERIALS SCIENCE GUIDE ME TO CARE FOR COLLECTIONS**

Jo Anne Martinez-Kilgore

Understanding materials - paper, media, wood, textile -how they are formed and how they age is at the heart of caring for collections materials. Within museums, archives, libraries, and other historical collections, custodians seek to maintain, organize, interpret, describe, and share these items. As a conservator of cultural heritage collections, I seek to assist custodians by developing strategies for hands on treatment and preventive preservation strategies. I will talk about what drew me into the field and outline my process of learning conservation. I will conclude focusing on some projects of interest to the museum community. I will welcome questions and discussion.

## MID AFTERNOON SESSIONS

*Thursday, November 5, 2:30-3:15pm*

### **FIELD TRIPS IN A BOX**

Shannon Bay, Georgia O'Keeffe Museum

Katrina Latka, Curator of Education and Interpretation, Georgia O'Keeffe Museum

Mollie Toll, Outreach Educator, Office of Archaeological Studies

Connecting with youth during the pandemic has required education departments to rethink how they do things. The Office of Archeological Studies and the Georgia O'Keeffe Museum have each created "field trips in a box" to provide youth with a hands on experience. Join us to learn about this new outreach and how you might apply it to your own work.

### **COMMEMORATIONS OF THE SANTA FE TRAIL 1821-2021!**

Jared Chatterly, Director of Parks and Recreation City of Raton

Joy Poole, Deputy State Librarian and La Alcadesa - End of the Trail Chapter of SFTA

Deb Goodrich, Publicity - 200th Committee Chair, Santa Fe Trail Association (SFTA)

The Santa Fe Trail trade opened in 1821. Communities along the Santa Fe Trail will commemorate the opening of trade between the United States and Mexico. This session highlights historical, cultural and recreational activities organized by two New Mexico communities (Raton and Santa Fe) along with a national spotlight showcasing the Santa Fe Trail Association's events, exhibits and programs stretching across five states from New Mexico to Missouri - some 900 miles of family fun throughout the year of 2021 and beyond!

# SCHEDULE FOR NOVEMBER 5

## MID AFTERNOON SESSIONS

*Thursday, November 5, 2:30–3:15pm*

### **MRT: THE MUSEUM RESEARCH TRAINEESHIP PROGRAM**

Thomas Turner, Professor; Associate Dean for Research, A&S; & Curator, Division of Fishes, The Museum of Southwestern Biology

The Museum Research Traineeship (MRT) is an NSF-funded education and research training program for graduate students that is centered in science museums at the University of New Mexico. Research themes are motivated by interpretation and synthesis of museum objects and data, and trainees work in collaborative teams to explore interactions of human communities and natural systems over long time spans. Education elements include co-mentorship between museum and departmental faculty, rotation as a graduate collection assistant, and specialized courses that focus on time and space. The goal of this presentation is to introduce the program, and to explore connections to other institutions in New Mexico and beyond.

## LATE AFTERNOON SESSIONS

*Thursday, November 5, 3:30–4:15pm*

### **MUSEUM PLANNING**

Susan Guyette, Planning Director, Santa Fe Planning & Research

Adaptive museum planning examines the scenarios of possible futures, given the unknown direction of visitation restrictions, the economy, environmental conditions, and popular interests shifted by cultural change. During the Covid19 pandemic, the need for effective strategies for museums to survive financially became suddenly more complex. How, in times of unexpected quarantine, would museums continue to deliver programs and services at all, layered on the quandary of continued financial support? Museums of the future are likely to expand their functions, within a sustainable framework embracing culture, economy and the natural world—if not only from the standpoint of necessity for survival. The disruption opened the door to a new way of thinking about how museums, as cultural institutions, can serve the public. Resilience and readiness are concepts now coming to the forefront. The practical planning techniques presented emphasize multiple future possibilities and decision-making pathways.

# SCHEDULE FOR NOVEMBER 5

## LATE AFTERNOON SESSIONS

*Thursday, November 5, 3:30–4:15pm*

### **GIFT SHOP DEVELOPMENT WITH PERMANENT COLLECTION ARTIFACTS**

Rita Nadine Scalia, AAPAC Development Officer  
Karena Washington, Curator, AAPAC

The theme revolves around how gift shops in museum and cultural centers can also reflect rotating components and artifacts from their permanent collections. Viewing a variety of pictures/slides, participants will see how Permanent Collection artifacts enhancing a gift shop become more visible to the public. This approach provides opportunities for the public to acquire items reflecting a particular culture, view collection artifacts and also be part of the Fair Trade movement. Fair Trade assures buyers that producers have decent working conditions, stable pricing, expanded market access and use traditional practices in the production of their items. Examples of museum collections artifacts and fair trade items will be provided. Shared stories by participants will provide a cross-cultural educational perspective. A Q & A will end the session and a survey will provide assistance for future presentations.

### **BUILDING UP CURIOSITY WITH PBSKIDS**

Hollie Lovely, New Mexico PBS

Join us! In this fun and interactive workshop geared towards parents and caregivers of young children ages 5–8, participants will be encouraged to download the free PBS Kids Play and Learn Science App. With video clips, and a quick hands on activity you'll learn about amazing PBSKids shows and resources that can help develop and support young children's curiosity and inquiry skills.

### **VIRTUAL REALITY MEETS CREATIVE INGENUITY: INTEGRATING NEW TECHNIQUES IN ARTWORK EXHIBITION AT THE INSTITUTE OF AMERICAN INDIAN ARTS**

Mattie Reynolds, Balzer Contemporary Edge Gallery Director, Assistant Professor of Museum Studies, Institute of American Indian Arts

In response to the COVID-19 pandemic and subsequent closure of the Institute of American Indian Arts (IAIA) campus during the spring 2020 semester, graduating Bachelor of Fine Arts seniors' works were amended, altering the physical to the virtual in a prodigious show of adaptability and ingenuity. Using the online exhibition design software, Ortelia, IAIA faculty and students produced a completely digital exhibition experience, allowing BFA seniors to graduate on schedule. This session will explore the process of using Ortelia for virtual exhibition design as well as integrating the software into IAIA curriculum, exposing emerging indigenous museum professionals to cutting-edge technologies that build the skills necessary for a rapidly changing field.

# SCHEDULE FOR NOVEMBER 5

## LATE AFTERNOON SESSIONS

*Thursday, November 5, 3:30-4:15pm*

### WELL-BEING THROUGH EXPRESSIVE ARTS

Madge Duus MA, LMHC

Mila Anguluan, PhD in Expressive Arts Therapy, Current pending licensure as a LMHC

Eliza Combs MA, LPCC, ATR

We invite you to join us on a journey of well-being and self-exploration practices which will begin with an inward journey, bilateral movements, art invitation and end with few minutes for sharing verbally or through chat.

- Basic Materials: Pen, Pencil and Paper (3 sheets) -perhaps some crayons
- Materials to Bring to get Full Experience (not required): crayons, markers, at least 3 sheets of paper and rocks or tape to hold down the edges if you have it!

## NETWORKING AND TRIVIA NIGHT!

*Thursday, November 5, 5:00-7:00pm*

### NETWORKING EVENTS

*Join us for a relaxing game of trivia while networking with other conference attendees!*

# NOVEMBER 6 SESSIONS AT A GLANCE

10:00-10:45AM

- ENVIRONMENTAL EDUCATION MOVES ONLINE
- WAYS OF WORKING IN AND FOR MUSEUMS
- PART 1: FORTIFYING MUSEUM WORK IN THE FACE OF CRISIS: ADVOCACY WORKSHOP
- INDIGENOUS FUTURISMS

11:00-11:45AM

- PART 2: FORTIFYING MUSEUM WORK IN THE FACE OF CRISIS: ADVOCACY WORKSHOP
- THE PERIOD OF SIGNIFICANCE IS TOMORROW: CONTEMPORARY ISSUES IN HISTORIC SITES
- NEW POSSIBILITIES FOR SECURING A CAREER IN STEAM
- BUDDHA SAYS THERE IS NO BOX: RAPID RESPONSE CREATIVE THINKING FOR CATASTROPHES LARGE AND SMALL

1:00-1:45PM

- CURATING ART: A COLLABORATIVE PROCESS
- VOTES FOR WOMEN: A PORTRAIT OF PERSISTENCE OUTDOOR EXHIBIT AND SCAVENGER HUNT
- CLASSROOM PEDAGOGY AND MUSEUM EXHIBITS DESIGN
- NATIONAL EMP NETWORK ROUNDTABLE BREAKOUT ROOM



# SCHEDULE FOR NOVEMBER 6

**EXPO**

*Friday, November 6, 8:00am–5:00pm*

## **EXPO**

Join sponsors, exhibitors, and other conference supporters in the Expo--open the entire conference.

## **FREE DIGITAL DAYCARE**

W.A.

If you attend the conference and need Daycare for your kids, we have prepared a series of videos to engage children (ages 7-12 years) in fun and engaging MAKER activities at home.

## **TAKE 5 - STRETCH & BREATHE QUICK YOGA SESSION**

Gurufateh

Join in anytime during the conference for 5 minutes of yoga, stretching and breathing designed especially for virtual conference attendees by 2 experienced yoga instructors. Choose from 4 different recordings. No experience, yoga mat or special clothing required - all are welcome!

## **LABOR: MOTHERHOOD & ART IN 2020**

Marisa Sage, Director, New Mexico State University

Join NMSU University Art Museum Director Marisa Sage for a video walkthrough of the inaugural exhibition Labor: Motherhood & Art in 2020 (Labor). Labor opened on February 28, 2020 and is now extended through December 6, 2020. This exhibition, co-curated by Sage and artist Laurel Nakadate, aims to expand and enrich the compelling conversations regarding motherhood in today's socio-political climate. Through video, painting, installation, sculpture, film and photographic works, a diverse group of artists explore themes of empowerment, empathy, intimacy, selflessness, vulnerability, failure, anxiety, and choice.

Labor: Motherhood & Art in 2020 features the work of artists Tracey Baran, María Berrío, Patty Chang, Lenka Clayton, Amy Cutler, Joey Fauerso, Tierney Gearon, Kate Gilmore, Jessica Jackson Hutchins, Las Hermanas Iglesias, Mary Kelly, Justine Kurland, Marilyn Minter, Laurel Nakadate, Hương Ngô & Hồng- Ân Trương, Yoko Ono, Catherine Opie, Laurie Simmons, Wendy Red Star, and Mickalene Thomas.

# SCHEDULE FOR NOVEMBER 6

## SPECIAL SESSION

*Friday, November 6, 9:00-10:00am*

### **CURATORS WITHOUT BORDERS: THE ROLE OF MUSEUMS IN HUMANITARIAN RESPONSE**

Heidi McKinnon, Executive Director of Curators Without Borders

Heidi McKinnon develops new museums and collaborative exhibitions for underserved communities worldwide in partnership with nonprofits, museums and cultural institutions. She has worked in the museum field for twenty years with a focus on historical memory, human rights, and indigenous communities in the Americas. She brings over a decade of experience working both independently and collaboratively with cultural institutions, including as a cultural consultant to the Smithsonian Institution/National Museum of the American Indian on their inaugural exhibition and as Director of Exhibitions for the new Museum of Freedom and Human Rights in Panama City, Panama, which opened in 2019. She will speak about one of her current projects working on emergency education programs for migrant youth with museum and humanitarian partners in Mexico.

## MID MORNING SESSIONS

*Friday, November 6, 10:00-10:45am*

### **ENVIRONMENTAL EDUCATION MOVES ONLINE**

Sally Maxwell, Audubon NM

Mori Hensley, Santa Fe Watershed Association

The Santa Fe Outdoor Education Collaboration is a joint project between Audubon NM, the Santa Fe Botanical Garden, and the Santa Fe Watershed Association. These three organizations work together to provide hands-on third, fourth, and fifth programming. Three sequential years of programming for students in northern New Mexico provide life science explorations that connect kids with the rich natural environment. Unlike previous years, when the partners trained a group of teachers to implement programs in their classrooms, all training and curriculum were recreated online. This session will share how the transition was made and the benefits and challenges of offering environmental education curriculum in an online setting.

# SCHEDULE FOR NOVEMBER 6

## MID MORNING SESSIONS

*Friday, November 6, 10:00–10:45am*

### WAYS OF WORKING IN AND FOR MUSEUMS

M. Susan Barger, retired, former Coordinator for Connecting to Collections Care  
Janice Klein, Executive Director, Museum Association of Arizona

Many emerging professionals and museum studies participants see museum work as a rather specific set of activities. This session is an opportunity to discuss the wide variety of work opportunities to serve museums with Dr. M. Susan Barger and Janice Klein who, between them, have almost 100 years of museum experience in a variety of positions from the usual to the unusual.

Barger received the 2020 David Magoon–University Products Conservation Advocacy Award from the American Institute for Conservation in recognition of substantial efforts in public outreach and advocacy over her career.

Klein, the executive Director of the Museum Association of Arizona, received the 2020 Dudley–Wilkenson Award of Distinction from the Registrars Committee/Collections Stewardship Committee of the American Alliance of Museums for paving the way for other museum professionals to work independently in registration and collections management.

### PART 1: FORTIFYING MUSEUM WORK IN THE FACE OF CRISIS: ADVOCACY WORKSHOP

Emily Stovel, Director, Bernaillo Community Museum  
Tsiporah Nepesh, Executive Director, New Mexico Thrives  
Ember Farber, Director Advocacy, American Alliance of Museums  
Gurufateh Kaur Khalsa, Manager, Yogi Bhajan Museum Project  
Gretchen Gurtler, Museum Director, Ghost Ranch

How do you build reinforcement for your career and/or institution? We can help! Together with staff from New Mexico Thrives, our state's nonprofit association, and the American Alliance of Museums, NMAM board members will explore: advocacy versus lobbying: what can you do? What should you do? How do we build confidence in relationships with state and local representatives? In what ways can your state and national professional organizations help you build institutional and professional resiliency? With a double session block, we'll have lots of time to get to know each other, ask questions, develop individualized strategies, and plan a robust future together!

# SCHEDULE FOR NOVEMBER 6

## MID MORNING SESSIONS

*Friday, November 6, 10:00–10:45am*

### **INDIGENOUS FUTURISMS: TRANSCENDING PAST, PRESENT AND FUTURE EXHIBITION AT THE IAIA MUSEUM OF CONTEMPORARY NATIVE ARTS (MOCNA)**

Dr. Manuela Well-Off-Man, IAIA MoCNA Chief Curator

Dr. Suzanne Fricke, IAIA Art History Adjunct Faculty

Chelsea Herr (Choctaw Nation of Oklahoma)

Winoka Yepa (Dine), Senior Education Manager, IAIA MoCNA

This session highlights artworks that present the future from a Native perspective to create awareness about how cultural knowledge and tribal philosophies are connected to the universe, science, and the future.

MoCNA senior education manager Winoka Yepa will discuss the ArtSteps tour she created and the virtual reality (VR) environment that replicates the physical exhibition.

## LATE MORNING SESSIONS

*Friday, November 6, 11:00–11:45am*

### **PART 2: FORTIFYING MUSEUM WORK IN THE FACE OF CRISIS: ADVOCACY WORKSHOP**

Emily Stovel, Director, Bernaillo Community Museum

Tsiporah Nepesh, Executive Director, New Mexico Thrives

Ember Farber, Director Advocacy, American Alliance of Museums

Gurufateh Kaur Khalsa, Manager, Yogi Bhajan Museum Project

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# SCHEDULE FOR NOVEMBER 6

## LATE MORNING SESSIONS

*Friday, November 6, 11:00-11:45am*

### **THE PERIOD OF SIGNIFICANCE IS TOMORROW: CONTEMPORARY ISSUES IN HISTORIC SITES**

Shawn Evans, Principal, Atkin Olshin Schade Architects

The preservation and interpretation of historic sites is grounded in the concept of a period of significance. Management of such places seeks to integrate the physical restoration of places with the presentation of stories from important moments in time for which the site is known. While intellectually sound, this approach is often stale and boring. Rather than connect us to the past, it too often separates us from the past. Museums are now being called to re-examine their missions and chart a future that is socially aware and more relevant to contemporary visitors. Initiatives such as “Museums are Not Neutral” and “Death to Museums” are calls to action to re-imagine museums based in equity and social justice. This session explores how historic sites provide a fertile ground for this charge. Case studies, including Eastern State Penitentiary, the Palace of the Governors, and others, explore new possibilities for preservation and interpretation that are future-oriented and capable of instigating change.

### **NEW POSSIBILITIES FOR SECURING A CAREER IN STEAM**

Charles Whatley

Ruth Starr

Crystal Emery, CEO and Founder, URU, The Right to Be, Inc.

Youth from underrepresented communities who experience intersectional marginalization along several dimensions of social categories are often discouraged from pursuing a career in STEAM.

URU has an established history of working at the intersection of arts, humanities, science, and technology to disrupt negative narratives preventing full inclusion within STEAM fields, and create new and innovative solutions for inclusion.

Information technology and coding can be made accessible to people as a path to higher-wage employment. Companies need a diverse talent pool trained in STEAM fields. These skills can be applied to a variety of careers, provide advantages in a competitive job market, and offer opportunities for creativity and innovation. STEAM employment offers an average starting salary of over \$65,000 (Bureau of Labor Statistics).

This workshop will explore new possibilities for STEAM careers and the roadmap to reach them.

# SCHEDULE FOR NOVEMBER 6

## LATE MORNING SESSIONS

*Friday, November 6, 11:00-11:45am*

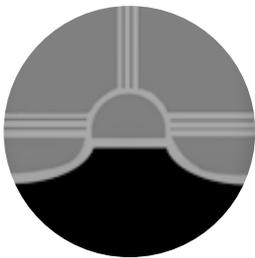
### **BUDDHA SAYS THERE IS NO BOX: RAPID RESPONSE CREATIVE THINKING FOR CATASTROPHES LARGE AND SMALL**

Erin Griffith, Interim Educator

We've all been there done that--woken up to an unexpected situation or challenge. This workshop session will take participants through the step-by-step process of observing the problem, breaking it down, and addressing it from new perspectives. Participants will be presented with a hypothetical catastrophe that is definitely not a worldwide pandemic, and use a creative problem-solving process--learning to identify and address core needs while discarding the limitations of untested assumptions. We will use personal experience as well as tried and tested techniques for collaborative brainstorming, risk/reward analysis, and iterative refinement relevant to catastrophic events like emergencies and disasters to those unique inconveniences that crop up when you least expect them.

## BUSINESS LUNCH

*Friday, November 6, 12:00-1:00pm*



### **NMAM BUSINESS LUNCH**

Online event platform with engaging virtual events

Annual NMAM Board Meeting including announcements of board of directors election results.

## EARLY AFTERNOON SESSIONS

*Friday, November 6, 1:00-1:45pm*

### **CURATING ART: A COLLABORATIVE PROCESS**

Josie Lopez, Curator of Art, Albuquerque Museum

Josie Lopez, Curator of Art at the Albuquerque Museum will discuss different approaches to curating that are socially engaged and collaborative. Examples of working with artists, scholars, and other arts institutions will be explored. She will also offer examples of the processes and creative collaboration within Albuquerque Museum's approach to planning and hosting exhibitions.

# SCHEDULE FOR NOVEMBER 6

## EARLY AFTERNOON SESSIONS

*Friday, November 6, 1:00–1:45pm*

### **VOTES FOR WOMEN: A PORTRAIT OF PERSISTENCE OUTDOOR EXHIBIT AND SCAVENGER HUNT**

Emily Stovel, Director, Bernalillo Community Museum  
Elisabeth Stone, Site Manager, Gutiérrez-Hubbell House History and Cultural Center  
Dustin Chavez-Davis, Resource Specialist, Bernalillo County

Votes for Women: A Portrait of Persistence is an outdoor exhibit and scavenger hunt celebrating the 100th anniversary of the ratification of the 19th Amendment to the US Constitution, which guarantees women in the United States the right to vote. The exhibit shares important and accurate voting information provided by the Bernalillo County Clerk's Office. These two resources provide a historical framework on voting rights, the importance of voting, and how to exercise the right to vote today.

In this session, we will discuss why Votes For Women was designed as an accessible outdoor exhibit, the process of community collaboration and how social media is used to engage a wider audience. We will also examine the social media strategies that have been successful (and not so successful) throughout the run of the exhibit.

### **CLASSROOM PEDAGOGY AND MUSEUM EXHIBITS DESIGN**

Erik Stanley, Assistant Professor of Anthropology, Eastern New Mexico University

This presentation explores museum exhibition design as a focus of student research and pedagogical tool at the university level. The anthropology department at Eastern New Mexico University and the Roosevelt County History Museum collaborated to facilitate undergraduate research and museum display design. Students conducted research on Native American peoples in the region and developed permanent exhibits that are displayed at the Roosevelt County Museum. The exhibit narratives emphasize both education and interpretation through a combination of historical and archaeological artifacts. The topic was chosen because of lack of visibility about Native Americans in the collection of the Roosevelt County History Museum. This pedagogical perspective makes students more invested in Native American issues and increases the engagement between academia and the public. This creative partnership demonstrates that the student learning experience can be enhanced by combining classroom research with museum exhibit design, and offers ideas for implementation in other educational contexts.

### **NATIONAL EMP NETWORK ROUNDTABLE BREAKOUT ROOM**

Amy Oliver, National EMP Network Southwest Representative

Participate in a roundtable discussion with the Southwest Representative of the National Emerging Museum Professionals (EMP) Network.

# SCHEDULE FOR NOVEMBER 6

## CLOSING CALL TO ACTION

*Friday, November 6, 2:00–3:00pm*

### WHAT IS NEXT?

Jaclyn Roessel, Director of Decolonized Futures & Radical Dreams, U.S. Department of Arts & Culture

Mike Murawski, Co-Producer, Museums Are Not Neutral

In the Center for Cultural Power’s latest guide on cultural activism, co-founder Favianna Rodriguez reflects that “in moments of disillusion and fractures, there is also an opportunity to sow ideas for a different kind of future.” Right now, with the ongoing crises of the pandemic, the related economic downturn, challenges of systemic racism and colonialism, and yet another divisive presidential election, museums and cultural heritage institutions are at a unique moment to imagine this different kind of future.

As we wrap up these three days of conversations and shared learning, Jaclyn Roessel (Director of Decolonized Futures & Radical Dreams, U.S. Department of Arts & Culture) and Mike Murawski (Co-Producer, Museums Are Not Neutral) will moderate a discussion with Elena Gonzales (curator, author of Exhibitions for Social Justice) and Winoka Yepa (Senior Manager of Museum Education, IAIA Museum of Contemporary Native Arts) focused around a set of core burning questions: What will we learn from these crises? How will it change us, our assumptions, and the ways we operate? What role can our organizations play in meaningfully serving the communities most affected by our current crises? What ways do we see the dismantling of the tri-cultural (Indigenous/Hispanic/White) myth in museum exhibitions and programs here in New Mexico, and what more can be done in this area? How do we prioritize cultural equity through all of our decisions and actions moving forward into a reimagined future?

## POST CONFERENCE VIRTUAL TOURS

*Friday, November 6, 3:15–4:30pm*

### CHOOSE FROM ONE OF TWO TOURS

Additional Registration Costs

Indigenous Futurisms, IAIA Museum of Contemporary Native Art  
Tour Led by Chief Curator Dr. Manuela Well-Off Man

Virtual Lhaxhang, UTEP Centennial Museum  
Tour led by Daniel Carey-Whalen, Director Centennial Museum and Chihuahuan Desert Gardens

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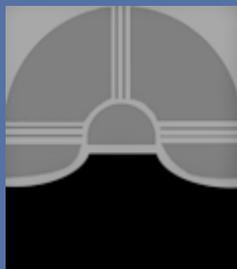
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