

2017 NMAM Annual Conference



***New Mexico Museums—
Where Discoveries Happen!***



New Mexico Association of Museums
Annual Conference November 15-18, 2017 • Los Alamos, NM

Welcome to the 2017 Conference

We begin our 49th annual NMAM conference by noting that we are meeting on the traditional lands of the Tewa. To the Tewa people—who have lived here for countless generations, and to the Tewa elders, past and present—we offer our deep respect.

The theme of New Mexico Museums: Where Discoveries Happen has inspired a wide variety of sessions. Our local hosts have worked hard to ensure that events and tours showcase the spectacular natural beauty and cultural richness of Los Alamos and the region. In the spirit of discovery, it is our hope that you will make your own discoveries during this conference.

More than most communities and regions, Los Alamos owes its unique blend of art, science, and creativity—not to mention its existence—to an ever-changing and diverse mix of people and cultures, beginning with the Tewa. We all know the story is complex and sometimes conflicted.

So, my modest request is this: as you enjoy the conference, please give thought to ways we can make NMAM more reflective and inclusive of the diverse legacies embodied here. Now, to the members of the NMAM board, the local arrangements committee, our sponsors, and the presenters: heartfelt thanks to all of you. And thanks to everyone who has come. May you all have a successful, rewarding, and inspiring conference.



Mimi Roberts
NMAM President

Thanks to our Supporters



COVER: J. Robert Oppenheimer and General Leslie R. Groves, life-size in bronze, in the Los Alamos Historic District. Art by Suzanne Vertel.

Photo Credit: Los Alamos County

General Information

Registration (Fuller Lodge Lobby)

12:00-1:30 pm, and 5:00-7:00 p.m., Wednesday, November 15
7:00 a.m.-5:00 p.m., Thursday, November 16
8:00 a.m.-1:00 p.m., Friday, November 17

Session, Workshop, and Special Event Locations

All sessions and workshops will be in either Fuller Lodge or in the upstairs meeting rooms in Mesa Public Library. All are accessible. See Let Us Help You Discover Los Alamos for their locations. Because all of Los Alamos is walkable, there is no shuttle service. Drive your vehicle as you need to the locations; ample parking is available at each venue.

NMAM Membership

Membership is for a 12-month period beginning each fall with the annual meeting. Benefits include a reduced rate at the annual meeting, the NMAM newsletter, *Links*, access to the NMAM listserv, and the satisfaction that you are a part of a growing network of museum professionals in New Mexico. Membership forms are available at the registration table or through our website at www.nmmuseums.org. For questions regarding membership, please contact Julie Sanchez at Julie.sanchez@belen-nm.gov or 505-966-2604.

Silent Auction

Your generous donations of objects for the annual silent auction provide funding for the NMAM Scholarship Program for emerging museum professionals. Auction items can be dropped off at the registration table in Fuller Lodge from 5:00-7:00 p.m. on Wednesday and 7:00-8:30 a.m. at the Fuller Lodge Curtis Room. The auction takes place in the Curtis Room from 10:00 a.m.-5:00 p.m. Thursday and 9:45 a.m. until closing at 3:45 p.m. on Friday. Payments—including cash, check, and credit card—will be accepted in the Curtis Room from 4:15-5:00 p.m. on Friday. Bid high, early, and often!

Supporters

The New Mexico Association of Museums is tremendously grateful to these sponsors who have generously supported the 2017 Annual Conference.

Los Alamos County

**Los Alamos Commerce and
Development Corporation**

Los Alamos National Security, LLC

Los Alamos National Bank

**Pajarito Environmental
Education Center**

Los Alamos History Museum

Bradbury Science Museum

Fun and Games

Conference Program

Let Us Help You Discover Los Alamos

NMAM 2017 Event Locations

Fuller Lodge, 2132 Central Avenue

The Edward P. Fuller Lodge was built in 1928 as the dining hall for the Los Alamos Ranch School, designed by famous Santa Fe architect John Gaw Meem. The building has served as the heart and soul of the Los Alamos community from its construction, and is still the setting today for numerous dance performances, recitals, weddings, memorial services, meetings, and more.



Photo Credit: Los Alamos County

Los Alamos Nature Center, 2600 Canyon Road

The Pajarito Environmental Education Center (PEEC) opened the doors of the Los Alamos Nature Center on April 22nd, 2015. PEEC serves 40,000 people per year with school lessons, public hikes and outings, talks and classes, and the inviting nature center. PEEC was awarded the Governor's Environmental Excellence Award for Education and Outreach in 2016.



Photo Credit: Patrick Coulie

Los Alamos History Museum Campus, 1050 Bathtub Row

The Los Alamos History Museum is housed in two historically significant buildings, the Los Alamos Ranch School Guest Cottage, the oldest continually used building in Los Alamos, and the Hans Bethe House, home to two Nobel Prize winners during the Manhattan Project. Both buildings were originally part of the Los Alamos Ranch School and retain a special mystique from the Manhattan Project.



Photo Credit: Los Alamos County

Bradbury Science Museum, 1350 Central Avenue

The Bradbury Science Museum provides a window on Los Alamos National Laboratory's science and technology. More than 60 hands-on exhibits allow you to explore everything from the fundamentals of radiation to biofuel research to the contribution the Lab makes in monitoring nuclear activities around the world...to name a few! The building was designed expressly for the museum by William Agnew and Associates.



Photo Credit: Los Alamos National Laboratory

Mesa Public Library, 2400 Central Avenue

Designed by architect Antoine Predock and opened in 1994, the "library is a sculptural abstraction of and a careful response to the surrounding natural context." The library is a cultural touchstone for the community; in addition to its plentiful and diverse books and other media, it offers rotating exhibitions in its second floor gallery space, lectures, movies, and other events.



Photo Credit: Katy Korkos

Let Us Help You Discover Los Alamos

Things to Do

Los Alamos Historic District Walking Tours

Los Alamos is famous for the Manhattan Project, but its history is much longer and broader than those 27 months that changed the world. In a one-block area, visitors can learn about the Ancestral Pueblo people, Hispano homesteaders on the Pajarito Plateau (whose stories are very different than the national homestead narrative), the Los Alamos Ranch School, the Manhattan Project, and post-war Los Alamos.

Tours start at the Los Alamos History Museum, are available Wednesday through Friday at 11 a.m. and 1 p.m., and are free.

Atomic City Tours

On these 1-1/2 hour tours, hear the story of the volcanic Jemez Mountains and Pajarito Plateau: from the ancient inhabitants to the world-renowned Los Alamos National Laboratory. See where World War II scientists lived, worked, and played during the top secret Manhattan Project.

Cost: \$25/person, cash payment preferred, at the time of tour. Available Wednesday through Saturday at 1:30 p.m. Sign up at the NMAM Registration Desk at least 1 hour before.

Offered by Georgia Strickfaden, owner of Atomic City Tours and winner of New Mexico Hospitality Association's Top HAT Award for Tourism Professional of the Year in 2015.

Northern New Mexico Holiday Arts and Crafts Fair

Saturday, November 18, 9:00 a.m.-3:30 p.m.,

Los Alamos Middle School, 1 Hawk Drive

Now in its 50th year, discover almost 90 artists from throughout New Mexico at this annual event. The juried fair will feature categories such as jewelry, woodworking, metal, fiber arts, pottery, Native American jewelry and pottery, glass work, decorative gourds, paintings, photography and more. It's a great place to begin your holiday shopping! Food vendors will be available, and admission is free.

Special NMAM Conference Discount

Shop the museum stores at the Bradbury, History Museum, and Nature Center and get 10% off your purchases!

Special Events

Pre-Conference Workshops

Wednesday, November 15, 1:30 p.m. to 4:30 p.m.

1. The World Inside of a String

Fiber arts can inspire inter-disciplinary learning through a hands-on approach. Math, science, technology, history, and the arts are combined to provide students with ways to creatively express themselves, discovering new talents and skills. The Espanola Valley Fiber Arts Center uses storytelling to teach about histories and cultures of New Mexico, which students relate to through their own stories and art. Students also engage with the natural world in new ways, learning to observe, participate, and formulate questions. This presentation will discuss the long-term effectiveness of these programs, and show educators how to incorporate the curriculum into their own programs. **Elan Gerzon, Education Program Development, Española Valley Fiber Arts Center.**

2. From Mind Map to Publication: Collecting, Preserving, and Sharing Oral Histories

There is a certain power to stories, as they are often created from different experiences and can influence our understanding of the natural and supernatural world. Stories, real or imagined, are used to educate ourselves and teach others. They have proven to play an important role in museum settings through exhibition, cataloging, communications, and programming. In this workshop you will explore the impact of stories in museum settings while developing practical, real-world applications in collecting, preserving, and disseminating oral histories independently or within your institution. **Alyssa Ashbacher, Exhibit Coordinator, Hubbard Museum of the American West**

3. Expectations and Realities of a Capital Campaign

Board members and staff at every non-profit dream of those checks with lots of zeroes just showing up in the mail because of all the great work that the organization is doing. The reality is, fundraising is hard work. It requires serious organizational skills, significant teamwork, getting out of your comfort zone, and asking people for—gulp—money. It means hearing no. It means staff getting overwhelmed and sometimes difficult communications between staff, leaders, and volunteers. However, with perseverance, it can also mean success. In this workshop, learn about setting up a solid foundation for a museum capital campaign.

Carey Pickard, Senior Vice President with the Compass Group fundraising consultants; Heather McClenahan, Executive Director, Los Alamos Historical Society; Ron Wilkins, board member, Los Alamos Historical Society and a “History is Here” fundraising volunteer; Denny Erickson, former Los Alamos Historical Society board president and co-chair of the “History is Here” campaign.

Special Events

Welcoming Reception

5:00-7:00 p.m., Wednesday, November 15
Fuller Lodge, Pajarito Room
2132 Central Avenue

Pick up your registration packet, drop off your Silent Auction donations, connect with your colleagues from around the state, and enjoy live jazz guitar, light hors d'oeuvres, and a cash bar.

Networking Lunch

12:00-1:00 p.m., Thursday, November 16
Los Alamos Nature Center, 2600 Canyon Road
Enjoy lunch and network with your colleagues at the Los Alamos Nature Center, operated by the Pajarito Environmental Education Center.

Evening Social

5:00-7:00 p.m., Thursday, November 16
Los Alamos History Museum Campus, 1050 Bathtub Row
Explore the newly renovated, award-winning exhibits at the Los Alamos History Museum and enjoy spending time with colleagues (and absorbing inspiration) in the Bethe House, once lived in by two Nobel Prize winners. In the Bethe House, enjoy live cello music and hors d'oeuvres and drinks.

No-Host Interest Group Dinners

7:00-9:00 p.m., Thursday, November 16
Various venues in downtown Los Alamos
Would you like the chance to have dinner with other conference-goers who share your particular interest, such as marketing, collections management, or fundraising? Sign up at the Registration Desk by 5:00 p.m. on Thursday. Reservations will be made around town for your group to dine and discuss, and event organizers will let you know at the Social where to meet up with your group.

Special Events

Open Space

10:15-11:15 a.m., Friday, November 17

Fuller Lodge, Pajarito Room

Open Space sessions let participants create their own meeting, continue a session that needs more time, or find a group to address an issue that was not presented elsewhere. Use the paper and markers provided in conference bags to write-up Open Space topics. Tape the paper to the grid in the break area. Watch during the conference as the grid fills, and choose which sessions to attend.

2017 Technology Showcase and Lunch

11:30-1:00 p.m., Friday, November 17

Bradbury Science Museum, 1350 Central Avenue

The Technology Showcase has been annual event at the NMAM meeting since 2009. This year it will feature new museum technologies through vendor displays, a poster session, and project booths. Students from NMHU's Cultural Technology program will demonstrate projects they have developed during the past year.

Organized by Doug Patinka and Mimi Roberts from the New Mexico Department of Cultural Affairs and Lauren Addario and Lucia Duncan from New Mexico Highlands University Department of Media Arts & Technology.

Drinking About Museums

5:00-7:00 p.m., Friday, November 17

Bathtub Row Brewing Co-op, 163 Central Park Square

Join your colleagues and plot your next museum adventure at our local brewery.

No-Host Final Hurrah Dinner

7:00-9:00 p.m., Friday, November 17

Cottonwood on the Greens at Los Alamos Golf Course, 4244 Diamond Drive

A lovely setting, great food, and your friends will end the conference in style. Sign up at the registration desk by 5 p.m. on Friday to be included in the reservation.



Special Events

Post-Conference Tours

10:00 a.m.-12:00 p.m., Saturday, November 18

Behind the Scenes at the Poeh Cultural Center

78 Cities of Gold Road, Santa Fe, 505-455-5041

The Poeh Cultural Center was established as a gathering place for the respectful sustaining of Tewa traditions through being, doing and sharing. Join us as we explore the history of our Pueblo culture through our permanent exhibit, "Nah Poeh Meng," and our current exhibits. Stay for a special tour offered by Lynda Romero of our collections room to discuss current techniques for conservation and future plans for preserving Native American art and culture. Drive yourself, and plan to arrive by 10 a.m. It's on the way back to Santa Fe.

Find lunch on your own in Pojoaque, and then explore the Poeh Center Winter Arts Market, supporting native artists and art. It runs Saturday and Sunday, November 18 and 19, 8:00 a.m.-4:00 p.m., at the Hilton Santa Fe Buffalo Thunder, 30 Buffalo Thunder Trail, Santa Fe. 505-455-5555.



Photo credit: Karl Duncan

Tour of Jemez Pueblo and Historic Site

18160 NM-4, Jemez Springs, 575-829-3530

Join members of Jemez Pueblo and Historic Site staff for a tour of Jemez Historic Site. Explore the 17th century ruins of Giusewa Pueblo and San Jose de los Jemez Mission while learning about the history and culture of the Jemez People. Discussion will also focus on site preservation strategies, building long-term connections with indigenous communities, and plans to reimagine Visitor Center exhibits. Central to the narrative will be the value of place-based learning and heritage tourism in the Jemez Mountains.

Drive yourself (about 1 hour from Los Alamos) and plan to arrive by 10:00 a.m. No charge, but donations gratefully accepted. It's on the way back to Albuquerque or up to Farmington.



Thursday, November 16

Drop off Silent Auction Donations

7:30-8:30 a.m. • Fuller Lodge, Curtis Room

Official Welcome and Annual NMAM Business Meeting

8:30-9:15 a.m. • Fuller Lodge, Pajarito Room

Welcome: Linda Deck, NMAM 2017 Local Arrangements Chair and David Izraelevitz, Los Alamos County Council Chair;

Prayer: John Garcia, Santa Clara Pueblo

NMAM Business Meeting and Awards

Ceremony: Mimi Roberts, NMAM President

**Keynote Address: Perspectives on the Manhattan Project
National Historical Park**

9:15 -10:00 a.m. • Fuller Lodge, Pajarito Room

As Superintendent of the Manhattan Project National Historical Park (MAPR), Kirby gives her perspective on how the National Park Service (NPS) enables visitors' discovery of our country's natural and cultural assets, and how this happens regularly as new NPS locations are named and added. She shares the philosophy the NPS brings to this as well as the practical side of working it. In particular for MAPR, she'll touch on how cultural assets can expand or contract, expectedly or unexpectedly, in a community because of new NPS locations, requiring preexisting assets and institutions to adapt.

Keynote Speaker: Kris Kirby
Kirby, Superintendent of Manhattan Project NHP, with over 20 years in the National Park Service, has spent her career engaged with external partners in the mutual goals of providing quality visitor experiences, protecting natural and cultural resources, and sharing pieces of America's story.



Break and Opening of Silent Auction

10:00-10:30 a.m. • Fuller Lodge, Curtis Room

Grab a snack at meeting breaks and start placing your bids on fabulous silent auction items sourced from around New Mexico. Bid early and often! Monies received through the silent auction provide funding for the NMAM Scholarship Fund.

Concurrent Sessions

10:30-11:45 a.m.

1. Post-Keynote Discussion Panel

Fuller Lodge, Pajarito Room

Cultural institution partners in the Los Alamos location of MAPR form the panel, which will discuss and take questions on how MAPR is maturing in Los Alamos, how partners are working together, synergies they are finding, and what a SWOT analysis (strengths, weaknesses, opportunities and threats) of MAPR would show for each.

Kris Kirby, MAPR Superintendent, National Park Service (moderator); Charlie Strickfaden, MAPR Los Alamos Site Manager, National Park Service; Tracy Atkins, MAPR Principal Representative, Department of Energy - Office of Legacy Management; Vicki Loucks, MAPR Program Manager, Department of Energy - Los Alamos Field Office; Heather McClenahan, Executive Director, Los Alamos Historical Society; Linda Matteson, MAPR Liaison, Los Alamos County; Tim Martinez, Cultural Resources Advisor, San Ildefonso Pueblo; Linda Deck, Director, Bradbury Science Museum of Los Alamos National Laboratory.

2. Our Changing World: Museum Exhibit Showcasing Student Research and Global Climate Change

Fuller Lodge, Classroom

Mesalands Community College's Dinosaur Museum and Natural Sciences Laboratory is fortunate to collaborate with Lockheed-Martin and National Ice Core Laboratory. The ice core samples from Greenland and Antarctica not only provided undergraduate research opportunities, but also gave students a deeper understanding of the importance of the science behind the construction of a controversial exhibit. Presenters will discuss the research discoveries trapped in the ice core samples, including the cultivation and identification of organic material.

Gretchen Gürtler, Director, Mesalands Community College's Dinosaur Museum and Natural Sciences Laboratory; Seth Gale and Daniel Holguin, Mesalands Community College undergraduate students.

3. Found in Collections: Where Discoveries are Made

Fuller Lodge, Throne Room

A curator's worst nightmare is discovering artifacts that have never been accessioned, cataloged, or inventoried. Rarely is there provenance, contact, or indication of how/when they came into the collection. What to do with these "Found in Collections" (FICs)? This session will help you learn how to handle these objects, including how to number them, find clues about their donor/lender, strategies librarians use to maintain order in the stacks, and how abandoned/unclaimed property laws can affect FICs.

Sue Taylor, Chief Curator New Mexico Museum of Space History; Dr. Sharon Jenkins, Director of Library Services for the Townsend Library at the New Mexico State University at Alamogordo.

Concurrent Sessions

1:15-2:30 p.m.

4. Interpretation through the Eyes of the Nation's Storytellers

Fuller Lodge, Throne Room

Explore how the NPS and its partners are interpreting the topic of atomic weapons, working within a park not owned by the NPS, and with properties not yet open to the public. Work with local university students to bring a fresh perspective on interpretive techniques will be highlighted, as will how the NPS interprets difficult subjects in other NPS units.

Charlie Strickfaden, MAPR Los Alamos Site Manager, National Park Service; Linda Deck, Director of the Bradbury Science Museum; Shane Flores, postgraduate student, New Mexico Highlands University.

5. Title: Discoveries and Adventures in Southeastern New Mexico

Mesa Public Library, upstairs meeting room

From item to collection, exhibit to exhibition, the museums of southeastern New Mexico are always looking for new ways to interpret our stories to visitors. New technologies, rotating exhibits, renovated facilities, and unexpected setbacks: all of these factors can drastically change our perception of what our place is in our community and our region, and what it means to share our story. This session describes Southeast New Mexico's recent adventures and discoveries, brought to you by the museum professionals who experienced them.

Jenna Domeischel, Curator, Blackwater Draw Museum (moderator); Erin Anderson, Western Heritage Curator, Western Heritage Museum and Lea County Cowboy Hall of Fame; Nancy Dunn, Museum Manager, Artesia Historical Museum and Art Center; Sara Woodbury, Curator of Collections and Exhibitions, Roswell Museum and Art Center.

6. Architectural tour of Bathtub Row

Meet outside the Los Alamos History Museum main entrance

The Los Alamos Ranch School, with its rustic log and stone buildings, left a lasting influence on the Pajarito Plateau. Renowned Santa Fe architect John Gaw Meem also made a mark with his stunning design of the Edward P. Fuller Lodge and other buildings and additions throughout the years. Visit the exteriors of these Bathtub Row buildings, learn their history and why they are so special to the community today.

Heather McClenahan, executive director of the Los Alamos Historical Society.

7. Art of the Mesa Public Library Tour

Meet in Mesa Public Library lobby

Over the many years that the Los Alamos County Library System has been open to the public, we have acquired artwork from individuals, estates, artists, and the Arts in Public Places initiative. The tour will showcase more than 30 items in our collection, with a brief history of the items.

Katy Korkos, program specialist for the Los Alamos County Library System.

Thursday, November 16

Break and Visit the Silent Auction
2:30-3:00 p.m. • Fuller Lodge, Curtis Room

Concurrent Sessions

3:00-4:15 p.m.

8. Finding the Maximum Advantage

Mesa Public Library, upstairs meeting room

Learn how New Mexico True can work for you! We will explore the proven strengths of the True brand and why its mission is relevant to New Mexico museums, science centers, and historic sites. Attendees will walk away with a comprehensive understanding of how they can best leverage the True brand to craft educational experiences that “feed the soul.”

Suzu Lawrence, Tourism Development,

New Mexico Tourism Department.

9. Building a Smartphone Tour App for Short Money with no Coding

Fuller Lodge, Classroom

For years, smartphone apps were only feasible for large, wealthy museums. Recently, several companies have emerged that offer the ability to create museum tour apps using easy, user friendly authoring tools that require no knowledge of coding. And the price point has dropped sharply, so it is now possible to create a great looking, highly functional tour app with very limited technical and financial resources. This case study will review the entire app deployment process, from selecting an authoring tool, to creating the content, to publishing the app, to small, important details.

Ben Finberg, Director of IT and Operations at Georgia O’Keeffe Museum; Cody Hartley, Senior Director of Curatorial Affairs at the O’Keeffe Museum.

10. Getting New Mexico on the Map: Successful Nominations for National History Leadership Awards

Fuller Lodge, Throne Room

In 2017 the Los Alamos Historical Society (LAHS) won two awards for its reinterpretation of its permanent exhibition and the release of two volumes documenting the relationship between the United States and Russia during the Cold War. In 2016, Deputy State Librarian Joy Poole won the only award in New Mexico for her publication “Over the Santa Fe Trail to Mexico.” We’ll explore the nomination process (including narratives, budgets, letters of support, and more) with Poole, LAHS Director Heather McClenahan, and Andy Albertson, former State captain and current regional captain on the National Leadership in History Awards Committee for AASLH.

Andy Albertson, Adult Education Manager, Museum of Indian Arts and Culture; Joy Poole, Deputy State Librarian, State of New Mexico; Heather McClenahan, Director, Los Alamos Historical Society.

Conference Program

Friday, November 17

Yoga • 6:45-7:45 a.m.
Los Alamos Nature Center

Christa Tyson is Visitor Services Manager, Los Alamos Nature Center, and certified yoga instructor. She will teach a gentle style yoga class. Please bring a yoga mat and wear comfortable clothing.

Concurrent Sessions

8:30-9:45 a.m.

11. New Technology for Every Budget

Mesa Public Library, upstairs meeting room

Emerging technology offers museums amazing in-gallery options, from touch screens and video players to visitor counting and sensing. In this session, experts in museum technology will discuss the pros and cons—and price tags!—of some of the latest tech to fit every project and budget.

Miriam Langer, professor of media arts & chair of the department of Media Arts & Technology, New Mexico Highlands University (NMHU); Simone Seagle, software developer; Jonathan Lee, professor of software development, NMHU.

12. Don't Wait to Be Discovered: Museums-Community Partnerships

Fuller Lodge, Classroom

Increase your museum's relevance—and funding—through community partnerships. Presenters will offer their experiences with MainStreet and Arts & Cultural District programs.

Mimi Roberts, Director for Media Projects, New Mexico Department of Cultural Affairs (moderator); Heather McClenahan, Executive Director, Los Alamos Historical Society; Suzette Fox, Executive Director of Los Alamos MainStreet; Nancy Dunn, Museum Supervisor, Artesia Historical Museum & Art Center; Carmen Vendelin, Museum Director, Silver City Museum; Eileen Sullivan, former executive director of the Silver City Public Library and current Los Alamos County Library Manager.

13. Navigating Uncertain Waters: Learning to Advocate for Your Museum

Fuller Lodge, Throne Room

In these difficult times of budget cuts and proposed eliminations to cultural arts funding organizations, it is vital for museums to learn how to adequately advocate for themselves and their funding sources. In February 2017, we participated in Museum Advocacy Day on Capitol Hill. This event was sponsored by the American Alliance for Museums and had over 400 participants from all over the country. Using AAM's model and resources, this session focuses on best methods for effective advocacy, and will include: how to prepare for advocacy, how to advocate, and how to continue keep the advocacy going.

Adrienne T Boggs, Education Coordinator, Farmington Museum; Dr. M. Susan Barger, Community Coordinator, Connecting to Collections Care Online Community.

Friday, November 17

Break and Visit the Silent Auction

9:45-10:15 a.m. • Fuller Lodge, Curtis Room

Open Space

10:15-11:15 a.m. • Fuller Lodge, Pajarito Room

Concurrent Sessions

1:15-2:30 p.m.

14. Strengthening your Institutions through Cross-Border Collaboration

Mesa Public Library, upstairs meeting room

Discover the advantages of institutional collaborations; learn how to partner with neighboring institutions; and realize the benefits of crossing the unseen boundaries between institutions in other states and countries. Through select case studies, participants will gain a better understanding about where and how to begin the conversation and the challenges and rewards that come with each collaboration. The session is presented by members of the Border Museum Association, a group of like-minded individuals who believe that promoting and facilitating collaboration across cultural and physical boundaries benefits the institutions and the communities that they serve.

Daniel Carey-Whalen, Chair, Border Museum Association; Melissa Barba, Assistant Director of the Stanlee and Gerald Rubin Center for the Visual Arts at The University of Texas at El Paso; Elisa Garrido, Cultural and International Events Coordinator, Visita Juárez; Jennifer Robles, Museum Manager of Exhibitions, City of Las Cruces; Lisa M. Pugh, Executive Director of the Tom Lea Institute.

15. Art Start: Using Your Museum Effectively with Young Children

Fuller Lodge, Classroom

Art Start is a partnership program between the Albuquerque Museum and the Albuquerque Public Schools Early Childhood Department. Learn how the two organizations partnered to develop hands-on, engaging tours for APS pre-kindergarten students that connect the artwork students make in the classroom with the Museum's permanent exhibition "Common Ground: Art in New Mexico."

Jessica Coyle, Associate Curator of Education, Albuquerque Museum; Dr. Gigi Schroeder Yu, Art Resource Teacher, Albuquerque Public Schools; Amy Parkman, docent and retired kindergarten teacher, Albuquerque Museum.


Conference Program

16. Tour of the Los Alamos Historical Society Archives and Collections

Meet in Los Alamos County Municipal Building lobby

For more than 20 years, the archives and collections of the Los Alamos Historical Society were housed in a rabbit warren of rooms in 80+-year-old Fuller Lodge. After years of efforts by the community and a horrendous flood of that area, a new facility was constructed as part of the county's new Municipal Building. Tour the state-of-the-art archives facility to see some of the many objects that represent local history and hear about the development of policies and procedures to meet industry best practices.

Rebecca Collinsworth, archivist, Los Alamos Historical Society; Don Cavness, curator, Los Alamos Historical Society.



Pre- and Post-Conference Regional Sights

Plaza de Espanola

Bond House Museum and the Convento Museo presents the multi-level story of the Espanola Valley. This currently unsung region of our state will surprise you—it's not just known for lowriders (look for lowrider museum in the near future, though!).

www.plazadespanola.com

Puye Cliffs

Tour the ancestral home of Santa Clara Pueblo, led by descendants of original inhabitants of the Pajarito Plateau.

www.puyeciffs.com

Bandelier National Monument

Established in 1916 to preserve and interpret the features of the prehistoric inhabitants of the Pajarito Plateau, Bandelier is a place to walk, hike, and ponder.

www.nps.gov/band

Concurrent Half-Sessions

3:00-3:35 p.m.

17. Museums, Creativity, and the Mathematical Mindset

Mesa Public Library, upstairs meeting room

Walk in a visitor's shoes! Actively explore exhibit strategies that strengthen creativity and build a mathematical mindset—and enjoy yourself along the way. This is your opportunity to explore and discuss interactive visitor experiences with other museum professionals.

Elizabeth Martineau, Education Specialist, MathAmuseum LLC; Gordon McDonough, Math Evangelist, MathAmuseum LLC.

18. Unholy Alliances

Fuller Lodge, Classroom

You've put Opera in my Museum! Well, you put Museum in my Opera! Two great "tastes" that work great together. This session will delve into the whys and wherefores of two non-traditionally allied institutions finding places of intersection and resonance, toward optimizing experiential opportunities for both of our audiences while potentially expanding our patron bases.

Andrea Fellows Walters, Director of Education and Community Programs, Santa Fe Opera; Dr. Andrew J. Wulf, Director, New Mexico History Museum.

19. The Graceful Flaws of a Masterpiece: techniques of an Acoma potter

Fuller Lodge, Throne Room

This session examines the materials and techniques used by an early 20th century master potter from Acoma Pueblo to reveal how she successfully laid out the repeated design motifs and space-filling devices on an exquisite polychrome closed bowl. Idiosyncratic details, such as the "artist's hand" seen on this pottery, may be used to distinguish a body of work from one potter. With oral histories, collections of signed pottery, and knowledge of families associated with specific forms and designs, we can shed light upon those unidentified potters who worked before signature inscriptions became routine.

David Rasch, Historic Preservation Officer of the City of Santa Fe.

Break and Visit the Silent Auction

3:15-3:45 p.m. • Fuller Lodge, Curtis Room

Place your final bids! The auction will end at 3:45 pm sharp. High bidders must pay for and retrieve their items by 5:00 p.m.

Check, cash, or credit card will be accepted.

Concurrent Half-Sessions

3:45-4:20 p.m.

20. Designing Museum Programs to Connect to Schools: Considering the Alphabet Soup of Education

Mesa Public Library, upstairs meeting room

The alphabet soup of education standards, assessments, and policies can be baffling to non-formal educators--CCSS, NMSS, NGSS, ESSA, SBA--OMG?! This session will provide a short primer about these acronyms to help you make your programs more relevant and appealing to a school audience, and a case study of what NM Farm and Ranch Heritage Museum has done to align their interpretation, programs, and volunteer training with Common Core State Standards.

Selena Connealy, Education and Outreach Manager, NM EPSCoR.

21. Relating Your Site to the Sightless

Fuller Lodge, Classroom

Fort Stanton staff have developed an educational program focusing on blind and visually impaired visitors that helps them 'visualize' both the site and its history. They use numerous 'hands-on' activities and take advantage of the other heightened or developing senses resulting from a loss of sight. This session is designed to assist other sites and programmers develop similar programs to help engage an otherwise ignored audience. The current Fort Stanton program will be presented in detail including materials used, site layout, and the mechanics of relating topics to the visually impaired.

Larry Pope, Lead Ranger, Fort Stanton Historic Site.

22. Making the Invisible Visible, Multi-Spectral Imaging & Analysis of the Segesser I Hide Painting

Fuller Lodge, Throne Room

Learn about multi-spectral imaging and analysis of the very large architectural Segesser I painting, including discovery of the under drawing, changes made by the artist(s), identification of colors used, evidence of the artist's tool kit and handling of the palette, and genetic testing to determine the species of the animal hides.

Mark MacKenzie, Chief Conservator, Museums of New Mexico-Conservation.

Silent Auction Payment and Pick-up

4:15-5:00 p.m. • Fuller Lodge, Curtis Room

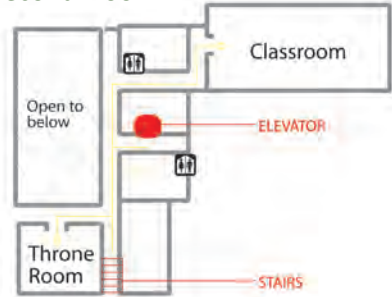
Maps

Fuller Lodge

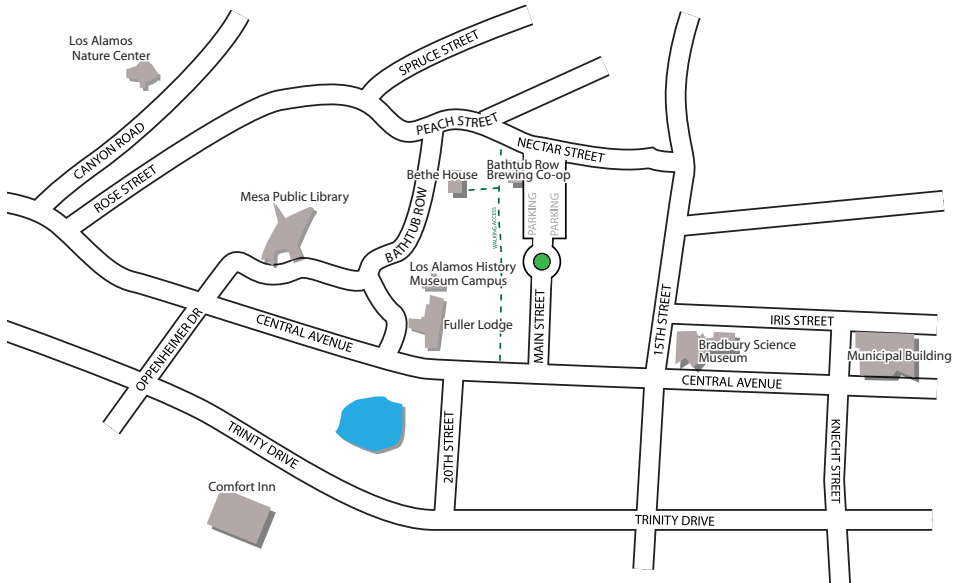
First Floor



Second Floor



Los Alamos Townsite



SCHEDULE AT A GLANCE

Wednesday, November 15

12:30-1:30 p.m.	Registration
1:30-4:30 p.m.	Workshops
5:00-7:00 p.m.	Registration Drop off Silent Auction Items Welcoming Reception

Thursday, November 16

7:00 a.m.-5:00 p.m.	Registration
7:00-8:30 a.m.	Drop off Silent Auction Items
8:30-9:15 a.m.	Official Welcome & Annual Business Meeting
9:15-10:00 a.m.	Keynote Address
10:00-10:30 a.m.	Break & Opening of Silent Auction
10:30-11:45 a.m.	Sessions
12:00-1:00 p.m.	Networking Lunch
1:15-2:30 p.m.	Sessions
2:30-3:00 p.m.	Break
3:00-4:15 p.m.	Sessions
5:00 p.m.	Silent Auction Room Closes
5:00-7:00 p.m.	Evening Social
7:00-9:00 p.m.	No-Host Interest Group Dinners

Friday, November 17

6:45-7:45 a.m.	Yoga
8:00-1:00 p.m.	Registration
8:30-9:45 a.m.	Sessions
9:45-10:15 a.m.	Break & Silent Auction Room Opens
10:15-11:15 a.m.	Open Space
11:30-1:00 p.m.	Technology Showcase & Lunch
1:15-2:30 p.m.	Sessions
3:00-3:35 p.m.	Half-Sessions
3:15-3:45 p.m.	Break & Silent Auction Ends
3:45-4:20 p.m.	Half-Sessions
4:15-5:00 p.m.	Silent Auction Payment & Pick-up
5:00-6:30 p.m.	Drinking About Museums
7:00-9:00 p.m.	No-Host Final Dinner

Saturday, November 18

10:00 a.m.-2:00 pm.	Post-Conference Tours
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