

2011 NMAM Annual Conference

Cultural Crossroads



PRELIMINARY PROGRAM



**New Mexico Association of Museums
Annual Conference**

November 2-5, 2011 • Farmington, NM

Cultural Crossroads

Farmington, at the heart of the Four Corners, is a city steeped in ancient history that is a contemporary hub for tourism, recreation, commerce, and the arts. The Navajos call this area Totah, the meeting place of the waters where the Animas, San Juan, and La Plata rivers converge.

Local attractions include the **Farmington Museum at Gateway Park**; **Salmon Ruins**—one of the largest outlying colonies of **Chaco Canyon**; and the **Riverside Nature Center** along the Animas, overlooking a wetland replete with wildlife. If you plan to stay a day or two before or after the conference there are multiple opportunities: fly fish in the **San Juan River**, hike in the **Bisti/De-Na-Zin Wilderness**, explore the network of **Ancestral Puebloan sites** that dot the region, or take in **Shiprock Pinnacle** at sunset.

The Annual Conference kicks off with a Welcoming Reception on Wednesday, November 2 at the **Farmington Museum**. The remainder of the conference, including dinners and events, is concentrated in the host hotel—**Best Western Inn and Suites**. This preliminary program includes information on the pre-conference workshops, scheduled for November 2; sessions; events; and three post-conference tour options for Saturday, November 5.



Unless otherwise noted, images throughout courtesy of the Farmington Convention and Visitors Bureau.

Welcome from the NMAM President

Our pre-conference offering, Conservation Roadshow, sets the tone for a meeting whose sessions are meant to be instructive and meaningful as we face multiple challenges. Collections stewardship, cultural identity and inclusiveness, collaboration, innovation in museum education, and advocacy are among the many topics we'll be addressing at our annual conference from November 2-5 in Farmington.



We are delighted to welcome our keynote speaker Dr. William H. Doelle, President and CEO of the Center for Desert Archaeology in Tucson. Dr. Doelle's keynote address, titled *Collaboration: The Good, The Bad, The Necessity*, references the growth of New Mexico archaeology in the first half of the twentieth century, "in large part due to the many partnerships launched (and thereafter often dominated) by Edgar Lee Hewett," and the reality that "collaboration is simply a necessity" in the twenty-first century.

NMAM is offering three unique post-conference tours. Join David Casey and Clay Johnston as we discover the Dinétah rock art and Navajo pueblitos of the Four Corners area. Larry Baker will lead a tour of the trading posts and trading sites around Farmington, and naturalist Donna Thatcher will conduct an eco-tour of Farmington's River Park and Riverside Nature Center. For spouses and significant others, there is a rare opportunity to tour Chaco Canyon on Thursday.

Annual meeting chair Nancy Sweet Espinosa has put together an exciting conference that enables us to imbibe in the diversity of Farmington—one of New Mexico's most important cultural crossroads. I hope to see you in November for what should be a spectacular conference.

Laurie Rufe
NMAM President

Wednesday, November 2

Registration Begins

3:00-5:00 p.m. • Best Western Inn & Suites, 700 Scott Avenue

Pre-conference Workshop: THATCamp

10:00 a.m.-5:00 p.m. • Ballroom, Best Western Inn & Suites

Cost: Free for conference registrants, \$25 for all others

Take part in an intellectually-engaging, fun-filled day of discussion, demonstrations, and exploration of the emerging field of digital humanities. The concept behind digital humanities is the intersection of technology with traditional areas of humanities such as history, philosophy, literature, art, archeology, and cultural studies. As such, this workshop is open to a wide-range of participants including museum professionals, students, scholars, librarians, archivists, computer programmers, and interested amateurs. The agenda will be user generated with an emphasis on collaboration and spontaneity. THATCamp (The Humanities And Technology Camp) was established in 2008 by the Center for History and New Media at George Mason University. Since then, THATCamps have taken root across the globe. Come learn about this fascinating topic and how you can integrate it into your institution's programming.

Mimi Roberts, Director of Media Projects, New Mexico Department of Cultural Affairs, Santa Fe, NM (chair) and **Doug Patinka**, Web Site Manager, New Mexico Department of Cultural Affairs, Santa Fe, NM.

Pre-conference Workshop: Conservation Roadshow

2:00-5:00 p.m. • Ballroom, Best Western Inn & Suites

Cost: \$25.00, limit of three objects per person

Four conservators with different specialties will be available to meet with individuals who have brought an object or objects to be assessed for preservation and conservation needs including suggested conservation treatments, a rough estimate of cost, and how to care for and protect these materials. Conservation specialists will provide professional insights and practical recommendations for assessments in the following categories: works of art, documents on paper, photographs, three-dimensional artifacts, and textiles. Learn about your own object while also gleaned valuable information about others' preservation and conservation issues.

Bettina Raphael, Southwest Conservation Laboratory, Santa Fe, NM (chair); **M. Susan Barger, Ph.D.**, photograph conservator, Santa Fe, NM; **Jeanne Brako**, textile conservator and Curator for the Center for Southwest Studies, Fort Lewis College, Durango, CO; **Patricia Morris**, paper conservator, Santa Fe, NM.

Evening Event

Opening Reception and Registration

6:00-7:30 p.m. • Farmington Museum, 3041 East Main St.

Network with colleagues, pick up your registration packet, and enjoy tapas, microbrews, and regional wines. Tour *From Dinosaurs to Drill Bits*, highlighting the oil and gas story of the San Juan Basin, and *The Three Waters Trading Post*, a walk-through replica of a 1930s trading post. A special feature of the evening will be a behind-the-scenes tour of collections storage. *This event is included in the registration fee. Additional guests are \$10 per person.*



Thursday, November 3

All Thursday sessions and events will take place at the Best Western Inn & Suites, 700 Scott Ave.

Breakfast Buffet

7:00-8:30 a.m. • Hotel Restaurant

Buffet is included in registration fee.

Registration

7:30 a.m.-5:00 p.m. • Hotel Lobby

Special Tour for Conference Companions

Journey into the Past Tour of Chaco Canyon • 8:00 a.m.-5:00 p.m.

\$55 per person; includes transportation and a sack lunch. Limit: 12

Experience the architecture, remoteness, and feel of Chaco Canyon as your private guide, an archaeologist, takes you to numerous sites in the canyon. This tour, developed for spouses and companions of conference participants, leaves the lobby at 8 a.m. and returns at 5 p.m. Layered clothing, sunscreen, headgear, and appropriate footwear are recommended. Light to moderate walking will be on prepared gravel surfaces and trails up to one-half mile in distance and at an elevation of 6,300-6,500 feet. *This event is not included in the registration fee and is priced at \$55 per person.*

General Session

9:00-10:30 a.m. • Hotel Ballroom

Welcome by **Laurie Rufe**, NMAM President. Introduction of keynote speaker by **Larry Baker**, Executive Director, San Juan Archaeological Research Center and Library/Salmon Ruins Museum.

Keynote Speaker: William H. Doelle, Ph.D.

President and CEO, Center for Desert Archaeology, Tucson, AZ

Dr. William H. Doelle is President and CEO of the Center for Desert Archaeology in Tucson. He has over thirty years of experience as a professional archaeologist and has worked extensively in Mexico, Guatemala, and the North American Southwest. His primary research interest is the demographic history of the Greater Southwest. For twenty-five years the Center for Desert Archaeology has pursued a mission to preserve the places of our shared past through research, the promotion of stewardship, and long-term protection of our cultural heritage. The Center grew out of the Arizona Division of the Institute for American Research which Doelle established in 1982 when investigating the Valencia Site, a large Hohokam ball court village along the Santa Cruz River, revealing more than 10,000 years of Tucson's prehistory.



Break and Opening of Silent Auction

10:30-11:00 a.m. • Hotel Atrium Cafe

Refreshments sponsored by Salmon Ruins Museum, Bloomfield, NM.

Van of Enchantment: Road Trips

11:00 a.m.-4:00 p.m. • Hotel Parking Lot

Tour the third and final exhibition in a series about the history of travel in New Mexico. *Road Trips* features the fascinating history of Route 66 from its inception in 1926 until it was decommissioned in 1985. Housed in a custom-built RV, this interactive exhibition has visited schools, libraries, community centers, and festivals across the state. Learn about this unique collaboration between the Center for Museum Resources Outreach Division, the NM History Museum, and the NM Transportation Department.

Jamie Brytowski, Statewide Outreach Coordinator/Van of Enchantment, DCA, Santa Fe, NM (chair).

Concurrent Sessions • 11:00 a.m.-12:15 p.m.

1. Making Connections with Visitors Through Creative Interpretation

This interactive session will introduce three approaches to creating visitor-centered interpretation. The focus will be on: strengthening interpretive training by going beyond job mechanics and content; enlivening content with themes that connect to visitor interest; and addressing different learning styles.

Candace Tangorra Matelic, Ph.D., President, CTM Professional Services, Santa Fe, NM (chair) and **Carol Kennis Lopez**, Independent Historian and Interpreter, Albuquerque, NM.

2. A Museum Collaboration 12,000 Years in the Making

This session examines the process, benefits, and challenges of a collaborative project between the Fort Collins Museum and diverse partners (city-county-state agencies, American Indians, archaeologists, historians, recreationists, ranchers, and conservationists) to incorporate the natural heritage of “place” into a broad examination of the diverse cultural heritage associated with the Lindenmeier Archaeological Site—a city land purchase and a major Folsom complex dating to more than 12,000 years ago. The resulting Soapstone Oral History Project produced over fifty interviews, two documentary films, an interactive web component, a booklet, a deeper understanding of “sense of place” for the local community, and a dynamic tourist destination.

Brenda Martin, Ph.D., Martin and Associates, Farmington, NM, (chair).

3. Panel 1: Consultants in Your Corner—Creative Partnerships: Connecting with Consultants and Area Specialists

The use of outside consultants in museums, libraries, and archives can be highly productive if planned for carefully. Panel 1 will focus on the benefits of building partnerships and adding staff value by connecting with consultants in a variety of ways. **First of double session.**

Rose T. Diaz, Ph.D., Origins and Legacies Historical Services, Albuquerque, NM (chair); **Mary Lyle**, Education and Events Coordinator, Western Heritage Museum and Lea County Cowboy Hall of Fame, Hobbs, NM (collection development); **Randy Forrester**, Grants Administrator, NM Historical Records Advisory Board, Santa Fe, NM (grant consultant); and **Dale Anderson**, Past President, Board of Directors, Aztec Museum and Pioneer Village, Aztec, NM (responsible governance).

Lunch On Your Own • 12:15-2:00 p.m.



Concurrent Sessions • 2:00-3:15 p.m.

4. Panel 2: Consultants in Your Corner—Getting the Best from Your Consultants: Who, What, Where, When, and . . . How Much?

The use of outside consultants in museums, libraries, and archives can be highly productive if planned for carefully. Panel 2 will explore the roles of consultants in the grant writing process, exhibit creation and public programs, and the effective use of media in programs and promotion. Learn the benefits of working with consultants in targeted projects.

Second of double session.

Rose T. Diaz, Ph.D., Origins and Legacies Historical Services, Albuquerque, NM (chair); **Marilyn Fletcher**, Independent Researcher, Albuquerque, NM (grant writing); **John Grassham**, Grassham and Associates, Albuquerque, NM (exhibits and public programs); and **Dale Anderson**, Aztec Media Corporation, Aztec, NM (media).

5. Know When to Roll ‘Em; Know When to Fold ‘Em: Strategies for Textile Collections Care—Use, Exhibition, Storage, and Care

In this session we will explore various ways to care for different types of textiles including embroideries, rugs, clothing, framed pieces, and anything else you may have in your collections. Discussion and demos will address basic care and cleaning, storage solutions, simple conservation repairs, and exhibition methods in order to help you make good decisions for your collections. If you plan to attend this session, you are welcome to bring or e-mail photos of textiles that cause you concern.

Jeanne Brako, textile conservator, and Curator for the Center for Southwest Studies, Fort Lewis College, Durango, CO (chair).

6. Consultation and Collaboration with Tribal Groups on Newly Developed Exhibits

Look closely at how eight years of museum and interpretive planning—combined with consultation from the Pueblos of San Ildefonso, Santa Clara, Cochiti, and Zuni—resulted in new exhibits for the Visitor Center at Bandelier National Monument.

Gary Roybal, Museum Technician, Bandelier National Monument, Los Alamos, NM and **Rod Torres**, Chief of Interpretation and Educational Services, Bandelier National Monument, Los Alamos, NM (chair).

Break

3:15-3:45 p.m. • Hotel Atrium Cafe

Refreshments sponsored by Farmington Convention and Visitors Bureau.

Concurrent Sessions • 3:45-5:00 p.m.

7. Thinking Big: Building Exhibits on a Small Budget

This session explores a number of exhibit techniques that can be accomplished by staff and volunteers to produce better exhibits. Demo projects will include retrofitting cases to accommodate multiple types of exhibits and artifacts, modifying and supplementing lighting, creating case furniture from locally available materials, fabricating plexiglass walls and bonnets without fabrication skills, and more!

Jack Townes, Fine Art Services Skycraft Designs, Inc., Estacada, OR (chair).

8. AmeriCorps Cultural Technology Program: Looking Forward

Four interns from the AmeriCorps Cultural Technology program and their mentors will present their projects and talk about their experiences working on design projects for their institutions during the ACT program's first year. The panel will also present new ideas for the coming year including online volunteer recruitment, the use of remote volunteers by museums, and a new disaster preparedness workshop in cultural assets protection. ACT is a joint program of the Media Arts Department at New Mexico Highlands University and the New Mexico Department of Cultural Affairs. Topics covered will include graphic design, video, multimedia and interactive exhibit design, social media, and website development.

Lauren Addario, AmeriCorps/Internship Coordinator and Instructor, New Mexico Highlands University, Las Vegas, NM (chair).

9. Advocacy: Giving Voice, Demonstrating Value

Now more than ever, legislators and funders need to understand the critical role that museums, arts, and cultural organizations play in education, economic growth, tourism, and our quality of life. This session will offer insights on effective advocacy and introduce a new statewide organization, Creative New Mexico, formed to strengthen and provide a unified voice for New Mexico's arts and culture organizations.

Laurie Rufe, Director, Roswell Museum and Art Center, Roswell, NM, (chair); **Kate Nelson**, Public Relations and Marketing Manager, New Mexico History Museum/Palace of the Governors, Santa Fe, NM; **Michael Stevenson**, President, Historical Society of New Mexico, Santa Fe, NM; and **Craig Newbill, PhD.**, New Mexico Humanities Council, Albuquerque, NM.

Evening Event

Local Color: Cultures of the Four Corners

7:00-9:00 p.m. • Hotel Atrium

Cultural diversity is the hallmark of the Four Corners area. Enjoy an Italian buffet dinner as it is contrasted with entertainment provided by traditional performers from the Four Corners region. *This event is included in the registration fee. Additional guests are \$25 per person.*



Friday, November 4

All Friday sessions and events will take place at the Best Western Inn & Suites, 700 Scott Ave.

Breakfast Buffet

7:00-8:30 a.m. • Hotel Restaurant

Buffet is included in registration fee.

Registration

8:00 a.m.-12:00 p.m. • Hotel Lobby

Van of Enchantment

8:00 a.m.-4:00 p.m. • Hotel Parking Lot

Concurrent Sessions • 9:00-10:15 a.m.

10. Architectural Preservation of Navajo Structures in Dinétah: A New Mexico Partnership

For the last fifteen years Salmon Ruins has partnered with government agencies and other organizations to preserve the pueblitos of the Dinétah, masonry structures built in the ancestral homeland of the Navajo. Hear a brief cultural history of approaches to stabilization, logistical concerns, and funding considerations in the preservation of these uniquely northern New Mexico historical sites.

Larry Baker, Executive Director, San Juan Archaeological Research Center and Library/Salmon Ruins Museum, Bloomfield, NM (chair).

11. The Telluride Blanket Project: Unraveling the Mystery

Piecing together clues and using “reverse archaeology,” dedicated volunteers and professional collaborators from around the country have saved this rare historical Ancestral Puebloan textile—now known as the *Telluride Blanket*—from anonymity.

Lauren Bloemsmma, Executive Director, Telluride Historical Museum, Telluride, CO (chair) and **Jeanne Brako**, textile conservator, and Curator for the Center for Southwest Studies, Fort Lewis College, Durango, CO.

12. Can Anyone Hear Me? Does Anyone Care?

Case Studies in Engaging Online Museum Audiences

For better or worse, network technologies have become a constant part of our jobs as museum professionals. Their increasing adoption has required that we examine, and reexamine, the ways we interact with our audiences. Blogs, social networking sites like Facebook and Twitter, and the promise of online collections have impacted museum communication strategies in many different ways. In this panel discussion, we’ll explore three case studies or three different “online initiatives” from the New Mexico Museum of Art. We’ll discuss our goals and expectations, describe the pleasures and pitfalls of our efforts, and examine the sometimes surprising results of our activity.

Daniel Goodman, Registrar, New Mexico Museum of Art, Santa Fe, NM (chair); **Kate Ware**, Curator of Photography, New Mexico Museum of Art, Santa Fe, NM; and **Devon Skeelee**, Librarian and Webmaster, New Mexico Museum of Art, Santa Fe, NM.

Break

10:15-10:45 a.m. • Hotel Atrium Cafe

Concurrent Sessions • 10:45 a.m.-12:00 p.m.

13. When Has Our Government Collaborated With So Many Citizens and Programs Meeting So Many Different Needs?

Through the New Deal, from 1933—1943, the US government developed projects that placed unemployed people in win-win situations with federal, state, county, city, and private groups. How was this possible, what can we learn from the New Deal’s successes, and how might we apply a similar template to working with unique groups in our own communities?

Kathryn A. Flynn, Executive Director, National New Deal Preservation Association, New Mexico Chapter, Santa Fe, NM (chair).

14. From Bats in Our “Belfry” to Plastered Museums: Dealing with Unexpected Risk

All museums face risks, expected and unexpected, great and small. Some risks, such as light damage, may not be recognized until the damage is done. Other risks may show themselves in sudden, catastrophic ways. Some museums have disaster plans, but these might not be current or tested. A disaster plan may not address the risk that a museum faces when it is forced to close its doors and has no plan for the care and disbursement of its collections. This session is a panel discussion about the risks museums face relative to their buildings, collections, personnel, visitors, and other concerns. The panelists will present real life solutions about dealing with risk assessment and resolution.

M. Susan Barger, Ph.D., conservator, Santa Fe, NM (chair); **Cynthia Anne Bettison, Ph.D.**, Director, Western New Mexico University Museum, Silver City, NM; and **Heather McClenahan**, Director, Los Alamos Historical Society, Los Alamos, NM.

15. Developing Regional and Global Collaborations: The FCMN and CuHT Programs

Learn how long term collaboration with San Juan College and local museum professionals resulted in the Cultural Heritage Technician Certificate Program, an online offering. Also learn about the Four Corners Museum Network, a regional partnership where participants work toward the exchange of information that fosters professional development, outreach, preservation, and conservation.

Nancy Sweet Espinosa, Curator/Education Coordinator, San Juan County Archaeological Research Center and Library/Salmon Ruins Museum, Bloomfield, NM, (chair).

Annual Meeting and Luncheon

12:30-2:00 p.m. • Hotel Atrium

This event is included in the registration fee.

Concurrent Sessions • 2:00-3:15 p.m.

16. Museum Education Roundtable

Connect with your fellow museum professionals for this highly interactive session. Bring examples of particularly successful programs or ask a burning question. Learn about the amazing things your colleagues have done around the state.

Selena Connealy, Museum Education Consultant, Albuquerque, NM (chair).

17. Center for Art and Exhibit Electronic Design (CAEED)

The motivation for CAEED grew out of work with the Media Arts Department at New Mexico Highlands University who designed the *Emergence—Origin of Life* exhibition that recently opened at the New Mexico Museum of Natural History and Science. This highly interactive session will focus on creating exhibition electronics that are robust, easy to maintain, safe, and rely on devices other than computers.

Stanley Cohen, Science Research Associate, New Mexico Museum of Natural History and Science, Albuquerque, NM (chair).

18. Top Secret Rosies: The Female ‘Computers’ Who Helped Win World War II

In this presentation, participants will view and discuss this documentary project which was broadcast on PBS and internationally. Baughman, who is the researcher and writer of the project, will provide information on other “computers” and the role women played in wartime ballistics and the development of ENIAC, the world’s first computer.

Cynthia Baughman, Managing Editor, El Palacio, Museum of New Mexico/Department of Cultural Affairs, Santa Fe, NM (chair).

Snacky Sangria Soiree Break

3:15-5:00 p.m. • Hotel Atrium Cafe

Refreshments sponsored by James D. Mickle, Jr., MD, Cholesterol Studies and Treatment, Santa Fe, NM.

2011 Technology Showcase • 3:15-5:00 p.m. • Hotel Atrium

For the fifth year, the NMAM Tech Showcase will feature multimedia projects developed by students and interns from the Cultural Technology partnership between the Media Arts Department at New Mexico Highlands University and the New Mexico Department of Cultural Affairs. This year’s Showcase will also include the latest technologies developed by New Mexico’s museums.

Closing of the Silent Auction • 4:30 p.m. • Hotel Atrium

Head back to the silent auction to place your final bids on unique items donated by NMAM members, institutions, and businesses. High bidders must retrieve and pay for their items at the close of the auction. Check, cash, or credit card will be accepted. Funds received through the silent auction provide for scholarships to the annual conference.

Evening Event

Celtic Revival: Dress the Renaissance

7:00-9:00 p.m. • Hotel Atrium

Our final dinner features a lovely buffet and entertainment worthy of a Celtic king. The Celtic band, Mad Haggis, will entertain with traditional music and lore, while an ancient rites practitioner shares a blessing. *This event is not included in the registration fee and is priced at \$30 per person.*



Courtesy of Mad Haggis.

Saturday, November 5

Post-conference Tours

Meet in Hotel Lobby • Cost: \$10.00 per person

Participants may carpool or provide their own transportation.

Pueblitos and Rock Art:

An Overview of the Dinétah • 8:00 a.m.-12:30 p.m.

Join David Casey and Clay Johnston for a tour of the features of the Dinétah, the ancestral home of the Navajo people. Have your vehicle full of gas and bring water, snacks, or personal necessities for a morning in a truly beautiful and remote area of New Mexico. Moderate walking and distances at higher elevations (approximately 6,500 feet).

David Casey, Board President, San Juan County Museum Association, Bloomfield, NM and **Clay Johnston**, Program Director, Northwest New Mexico Site Stewards Program, Bloomfield, NM.

Trading Posts and Trading Places • 8:00 a.m.-12:30 p.m.

Take a tour of trading posts of the Four Corners with Larry Baker. Visit one of the last original bull-pen style trading posts, and a modern operation that is in its fifth generation of ownership and includes a Navajo artifacts museum on the upper level.

Larry Baker, Executive Director, San Juan County Archaeological Research Center and Library/Salmon Ruins Museum, Bloomfield, NM.

A Riverside Walk to the Nature Center • 9:00 a.m.-12:00 p.m.

Naturalist Donna Thatcher will guide participants along the beautiful Animas River Nature trail. This two mile hike includes the All Veterans Memorial, an outdoor installation related to US military history and engagements, and ends at the Riverside Nature Center—a developed wetlands project. Enjoy refreshments and get a glimpse of a resident deer or bald eagle. *Hike will leave from the hotel and is approximately 2 miles each way.*

Donna Thatcher, Naturalist, Riverside Nature Center, Farmington, NM.



Hotel Information

A block of rooms has been reserved at the Best Western Inn and Suites, 700 Scott Avenue, Farmington, NM. The conference rate for a room with two queen-size beds is \$70 plus tax. Deadline to make a reservation for the block rate is October 26. Call the hotel direct at 505-327-5221 and mention the NMAM Annual Conference.

Driving Directions

Take I-25 to exit 242, Highway 550, at Bernalillo. Follow 550 northeast to Bloomfield, turning left on Hwy 64, (west) at the first light. Continue to the 4th traffic light (about 9 miles) and bear to the right on Broadway. The Best Western Inn & Suites is located on your right at the corner of Broadway and Scott Avenue, the next light.



Registration

You may register online (credit or check payments) or through the mail (check payments).

To register online, visit the New Mexico Association of Museums website at www.nmmuseums.org and complete the online form. During registration you may sign up for events and workshops, as well as renew or begin your membership. A credit card or receipt of a check payment will complete your transaction.

To register by mail, use the registration form in this brochure or print it from the website. **Send your check along with your completed registration form to:**

NMAM
c/o Roswell Museum and Art Center
100 West 11th Street
Roswell, NM 88201

For registration questions, please contact Stacie Petersen at petersen@roswellmuseum.org or (575) 624-6744 x13

Membership

Membership is for a twelve-month period beginning with the Annual Conference in the fall. Benefits include a reduced conference registration rate, the NMAM newsletter Links, access to the NMAM listserve, and the satisfaction that you are a part of a growing network of museum professionals in New Mexico. If you are attending the Annual Conference and wish to begin or renew your membership for the 2011-2012 term, please include your dues with your registration form.

Individual Member	Institutional Member* (based on institutional budget)	Business Member*
\$15 - Student, Volunteer & Retired Professionals	\$25 - \$0-\$50,000 (1) \$35 - \$50,001-\$100,000 (2)	\$35 - Private Practice (1) \$50 - Small Business (3)
\$20 - Regular Member	\$50 - \$100,001-\$250,000 (3)	\$100 - Corporate Sponsor (5)
\$30 - Contributing Member	\$75 - \$250,001-\$500,000 (4) \$100 - \$500,001-\$1,000,000 (5) \$125 - \$1,000,001 and above (6)	\$200 - Corporate Underwriter (5)

*Institutional and Business Members are allotted a number of designated members (as indicated in parentheses). Please identify these members with name, title, email, and phone number on a separate sheet and include with your registration materials. For a full listing of benefits visit the website at www.nmmuseums.org.

Scholarship Program

The NMAM Scholarship Program provides up to three \$400 scholarships to students and emerging professionals to attend the 2011 Annual Conference, promoting future involvement in the museum profession. Scholarships will be awarded on a demonstrated need basis to qualified applicants, providing funding to cover travel, lodging, and per diem. NMAM will also waive registration fees and provide a one-year membership to all scholarship recipients. Deadline: September 19 by 5:00 p.m. To apply, send a cover letter explaining need and benefits to Selena Connealy at selena.connealy@comcast.net.

Silent Auction

Your generous donations of objects for the annual Silent Auction provide funding for the NMAM Scholarship Program for emerging museum professionals. Auction items can be dropped off at the Best Western Inn and Suites at the registration table on Wednesday, November 2 from 3-5 p.m. and Thursday, November 3 from 7:30-10 a.m. The auction will open at 10:30 a.m. on Thursday and closes on Friday at 4:30 p.m. Payments, including cash, check, and credit card will be accepted at the close of the auction. Plan to bid high and often.

New Mexico Association of Museums Annual Conference

November 2-5, 2011 • Farmington, New Mexico

Contact Information:

FIRST NAME	MI	LAST NAME
POSITION TITLE		
MUSEUM/ORGANIZATION		
MAILING ADDRESS		
CITY	STATE	ZIP
DAYTIME TELEPHONE		FAX
EMAIL ADDRESS		

Fees:

Full Meeting Registration	Early Bird (by September 30)	Advance (by October 26)	On-Site (after October 26)
Member*	<input type="checkbox"/> \$140	<input type="checkbox"/> \$150	<input type="checkbox"/> \$160
Non-member	<input type="checkbox"/> \$160	<input type="checkbox"/> \$170	<input type="checkbox"/> \$180
Single Day Registration			
Thursday <input type="checkbox"/> \$85	Friday <input type="checkbox"/> \$85		
Events			
Guest, Wednesday Reception**	# Tickets ___ x \$10 = ___		
Guest, Thursday Event**	# Tickets ___ x \$25 = ___		
Friday Dinner	# Tickets ___ x \$30 = ___		
Workshops and Tours (space is limited, early registration is recommended)			
Pre-conference Workshop: THATCamp Wednesday, 9:30 a.m.-5:00 p.m.	<input type="checkbox"/> Free (Conference Registrant)	<input type="checkbox"/> \$25 (Non-conference Registrant)	
Pre-conference Workshop: Conservation Roadshow Wednesday, 2:00-5:00 p.m.		<input type="checkbox"/> \$25	
Conference Companions Journey into the Past Tour of Chaco Canyon Thursday, 8:00 a.m.-5:00 p.m.			# Tickets ___ x \$55 = ___
Post-conference Tour: Pueblitos and Rock Art Saturday, 8:00 a.m.-12:30 p.m.			# Tickets ___ x \$10 = ___
Post-conference Tour: Trading Posts and Trading Places Saturday, 8:00 a.m.-12:30 p.m.			# Tickets ___ x \$10 = ___
Post-conference Tour: A Riverside Walk to the Nature Center Saturday, 9:00 a.m.-12:00 p.m.			# Tickets ___ x \$10 = ___
Membership (see details on opposite page)			
<input type="checkbox"/> Individual Member	<input type="checkbox"/> Institutional Member	<input type="checkbox"/> Business Member	
Level _____	Fee \$ _____	<input type="checkbox"/> New	<input type="checkbox"/> Renewing

* Must be new or renewing member to receive member rate. Institutional Members may register all designated members at member rate.

** Guests only, event is included with registration.

Payment:

Please make checks payable to NMAM.

Registration Fee: \$ _____

Wish to pay by credit card? NMAM is now using Paypal to process all credit card transactions. Please visit nmmuseums.org to register and pay by credit card.

Event, Workshop, & Tour Fee(s): \$ _____

Membership: \$ _____

TOTAL: \$ _____

New Mexico Association of Museums Annual Conference November 2-5, 2011 • Farmington, NM

Laurie Rufe, President
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Selena Connealy, First Vice President
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NMAM Governing Board

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Cynthia Baughman, Newsletter Editor
Managing Editor, El Paisano, New Mexico Department of Cultural Affairs
cynthia.baughman@state.nm.us

Anthony Thibodeau, WPMMA Representative
Collections Manager, Museum of Indian Arts and Culture/Laboratory of Anthropology, anthropology@state.nm.us

Regional Representatives:

Nancy Sweet Espinosa, Northwest Region, Curator and Education Coordinator, Salmon Ruins Museum and Research Library, scuration@msn.com

Lauren Addario, Northeast Region
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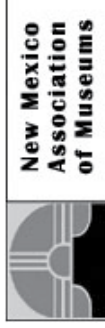
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2011 Conference Committee

Nancy Sweet Espinosa, Conference Chair, Curator and Education Coordinator, Salmon Ruins Museum and Research Library, scuration@msn.com

Larry Baker, Executive Director, San Juan County Archaeological Research Center and Library/Salmon Ruins Museum



PMB #149
1208 San Pedro NE
Albuquerque, NM 87110-6762
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**Online registration
is available at
www.nmmuseums.org**

Wednesday, November 2

10:00 a.m.-5:00 p.m. THATCamp*
2:00-5:00 p.m. Preconference Workshop*
3:00-5:00 p.m. Registration Opens
3:15-3:45 p.m. Break
6:00-7:30 p.m. Opening Reception & Registration

Thursday, November 3

7:00-8:30 a.m. Breakfast Buffet
7:30 a.m.-5:00 p.m. Registration
7:30-10:30 a.m. Silent Auction Drop-Off
8:00 a.m.-5:00 p.m. Companion Tour
9:00-10:30 a.m. General Session
10:30-11:00 a.m. Break & Opening of Silent Auction
11:00 a.m.-4:00 p.m. Van of Enchantment
11:00 a.m.-12:15 p.m. Sessions
12:15-2:00 p.m. Lunch On Your Own
2:00-3:15 p.m. Sessions
3:15-3:45 p.m. Break
3:45-5:00 p.m. Sessions
7:00-9:00 p.m. Evening Event

Friday, November 4

7:00-8:30 a.m. Breakfast Buffet
8:00 a.m.-12:00 p.m. Registration
8:00 a.m.-4:00 p.m. Van of Enchantment
9:00-10:15 a.m. Sessions
10:15-10:45 a.m. Break
10:45 a.m.-12:00 p.m. Sessions
12:30-2:00 p.m. Annual Business Meeting & Luncheon
2:00-3:15 p.m. Sessions
3:15-5:00 p.m. Break & Tech Showcase
4:30 p.m. Closing of Silent Auction
7:00-9:00 p.m. Evening Event*

Saturday, November 5

8:00 a.m.-12:30 p.m. Post-conference Tours*

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SCHEDULE AT A GLANCE

*Advance ticket purchase/registration required.